

Improve Your Position in China's PCD Markets

Strategize and outperform competitors in the growing China market with IDC Tracker®. Analyze PCD vendor performance and PCD market scenarios with detailed sales and revenue data.



Model Inventories and More with In Depth Sales In and Sales Out Tracking for:

19
PC Vendors

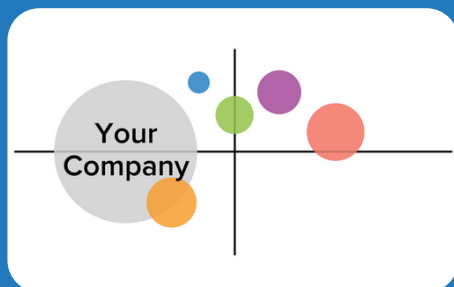
16
Tablet Vendors

7
Channels

4
Product Categories

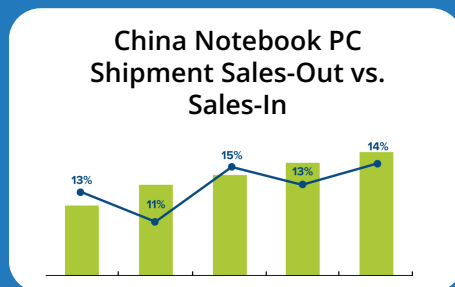
Discover rich insights with powerful tools and models to:

Benchmark, Analyze, and Forecast PCD Markets



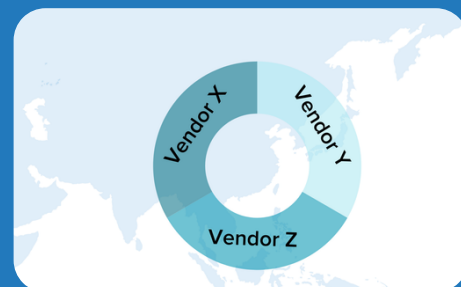
Create views of your market using highly relevant and detailed dimensions delivered monthly and quarterly.

Model and Compare Inventories with Sales In and Out Data



Validate revenues, units sold, and average selling prices for your company, partners, and competitors.

Keep Track of Local and Regional PCD Market Shifts



Analyze at the level you need with near real-time reports at city, district, province, territory, and country levels.

Subscribe to IDC China PCD Tracker® data:

Complete Dataset

Get unlocked access to the entire dataset.

Configured Dataset

Right-size your coverage for the dimensions that matter now and scale as your needs expand.

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Subscriptions Also Include:

Direct access to **experts and analysts** who can support your analysis.

Optional subscription **data extensions** to augment core coverage and provide more data-driven insight (not available in all IDC Data & Analytics products).

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