



Unlocking the Power of Agentic AI

Building Data-Driven Intelligence that Creates Real Value.

Analyst-led events that connect your brand to enterprise buyers driving AI & Data investments.





AI & Data Transformation: The Defining Opportunity for Vendors

AI Spending Is Surging

Enterprises worldwide are projected to invest **\$242 billion in AI solutions** in 2025, growing to \$867 billion by 2029 at a 39% CAGR.

Source: IDC's Worldwide AI and Generative AI Spending Guide Taxonomy, 2025: Release V2, August 2025

Infrastructure Investment Accelerating

→ The global AI infrastructure market will surpass **\$200 billion in spending** by 2028.

Source: IDC's Worldwide Artificial Intelligence Infrastructure Tracker Taxonomy, 2024

Buyers face big challenges

→ 70% of organizations expect skills shortages and project delays to slow AI adoption.

Source: IDC's FutureScape: Worldwide Digital Business and AI Transformation 2025 Predictions

Data Foundations Are Lagging

→ By 2025, 80% of enterprises will fail to treat data as a product, delaying AI-fueled business models.

Source: IDC FutureScape, Worldwide Data and Analytics 2025 Predictions



Why Tech Marketers Choose IDC Events



Invite-only CIOs

Senior, qualified decision makers



Curated Engagement

Flexible formats: roundtables, 1:1s, networking



Analyst-led content

Immediate trust and credibility



Proven ROI

Leads, insights, and pipeline acceleration



Full-Funnel Impact

From visibility to pipeline acceleration
and customer growth

“

It's truly inspiring to witness such a gathering of industry leaders and valued customers, all united by a shared commitment to exploring the transformative power of AI.

Miguel Villalonga, COO, e& enterprise



IDC AI & Data Series: Global, Curated, Proven

“

IDC set the benchmark for interactive, enjoyable, thought-provoking IT leadership events.

Mark Dooley, Senior IT Director,
RSS Global

Global Reach, Local ROI

- Engage decision makers across Europe, APAC, North America, Japan & META — **without the cost of self-run events**

Agendas Built for Influence

- Analyst- and peer-led themes aligned to buyer priorities — **amplifying your brand's credibility**

Targeted Decision-Makers & Influencers

- **AI & data leaders, decision makers & practitioners** — qualified and relevant so every interaction matters

Engagement That Converts

- 1:1 meetings, curated roundtables, and networking formats that deliver **leads and sales-ready insights**

18 events – 2,370+ attendees – 20 countries



Where Your Message Meets Buyer Priorities



2026 AI & Data Priorities

- **Scaling AI from Pilot to Platform**
 - From isolated experiments to enterprise-wide "super use cases" for measurable ROI
- **Building AI-Ready Data & Analytics Foundations**
 - Modernize architecture for real-time, governed, AI-driven insights
- **Responsible AI & Digital Trust**
 - Build explainable, transparent, and regulated AI systems for global trust and compliance.
- **AI-Ready Infrastructure & Security**
 - Hybrid cloud, edge, and zero-trust pipelines powering secure, sustainable AI growth
- **Generative AI Transformation**
 - Deploy copilots, automation, and new enterprise apps while safeguarding IP and control.



Where You Add Value

- Deliver platforms that turn AI pilots into enterprise value.
- Provide solutions for data quality, sovereignty, and monetization.
- Offer compliance, transparency, and ethical AI frameworks.
- Enable hybrid cloud, edge, and zero-trust AI environments.
- Equip enterprises with copilots, automation, and industry apps.



AI & Data Summit Topics

- Data as the New Capital: Building a Modern Data Strategy
- Responsible AI: Ethics, Trust, and Regulation
- Generative AI in the Enterprise
- AI and Data Security: Safeguarding the Digital Core
- Cloud, Edge, and Hybrid AI Infrastructure
- Data Sovereignty and Cross-Border Challenges
- The AI Workforce: Skills, Culture, and Human-Machine Collaboration
- The Future of AI: Emerging Technologies and Frontiers



Let's Build Your 2026 AI & Data Decision Maker Engagement Plan



18 events · **20 countries** · **2,370 attendees**

Choose your priority markets. Focus where it matters.

Package for best price-to-value

Multi-event bundles to scale reach and ROI.

Personalized engagement

Account-level invites, role matching, and curated 1:1s.

Launch fast with turnkey delivery

Planning, production, and onsite support handled.

- Request audience samples
- Ask for event reports
- See package options
- Hold top cities & speaking slots
- Book a 15-minute planning call
- Act now for turnkey execution



2026 AI & Data Summit Calendar

Geo coverage	City	Duration	Audience commit	Audience level	Start Date	Event Name
Japan	Tokyo	1 day	280	Manager +	29-Jan	AI Infrastructure Forum Japan
Japan	Tokyo	2 days	560	Manager +	3-Mar	AI & Data Management Forum Japan
Canada	Toronto	1 day	175	Manager +	5-Mar	AI & Data Summit Toronto
Germany	Frankfurt	1 day	40	Manager+	26-Mar	AI & Data Summit Germany
France	Paris	1 day	80	Manager+	8-Apr	AI & Data Summit France
Spain	Madrid	1 day	80	Manager+	22-Apr	AI & Data Summit Spain
USA	San Francisco	1 day	80	Manager +	4-Jun	AI & Data Summit San Francisco
Canada	Calgary	1 day	80	Manager +	25-Jun	AI & Data Summit Calgary
META	Regional	1 day	250	Manager +	15-Jul	AI & Data Driven Enterprise Webinar
China	Beijing	1 day	80	C, C-1	21-Aug	AI & Data Summit China
UK	London	1 day	100	Manager+	10-Sep	AI & Data Summit UK
USA	Chicago	1 day	80	Manager +	17-Sep	AI & Data Summit Chicago
Italy	Milan	1 day	80	Manager+	8-Oct	AI & Data Summit Italy
Canada	Vancouver	1 day	80	Manager +	14-Oct	AI & Data Summit Vancouver
Singapore	Singapore	1 day	150	C, C-1	12-Nov	AI & Data Summit ASEAN
USA	Dallas	1 day	60	Manager +	3-Dec	AI & Data Summit Dallas
India	Mumbai	2 days	100	C, C-1	4-Dec	AI & Data Summit India

Who will you meet: **Exec leadership** (CIO, CDO, CTO, Chief AI Officer / Head of AI, CMO, COO), **Data & Analytics Leadership** (VP / Director of Data Science & Analytics, Head of BI, ML, AI/Data Engineering), **Security & Governance Leaders**, **Business Unit Leaders** (AI Use-Case Owners), **HR & Talent Leaders**, **Practitioners & Influencers** (data scientists / ML engineers, data architects, AI Product Managers)





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