



FutureTech Series 2026

Architecting the Intelligent Enterprise

Unifying Cloud, Data, and Infrastructure to Accelerate AI Innovation at Scale.





The Premier Event Series for Architects of the Digital Future

Connecting your brand to the technology leaders building the foundation for the AI economy.

As organizations race to recalibrate for the AI economy, technology leaders are rethinking how they build, run, and scale their enterprise technology fabric.

- **Foundation for AI:** Cloud, cloud-native architectures, and modern applications that form the backbone for AI workloads.
- **Modern Infrastructure for Intelligence:** High-performance compute, storage, and networking environments optimized for data-intensive and AI-driven scalability.
- **AI-Infused Architecture:** Intelligent automation through AI agents for ITOps and FinOps, enhanced observability, orchestration, and self-healing systems.
- **Scalable Building Blocks:** Open-source technologies, containers, API gateways, and platform engineering with DevOps practices that enable self-service, accelerate development, and deliver continuous delivery at scale.
- **Data Platforms for Innovation:** Integrated and secure data architectures that unify cloud, edge, and AI for real-time insights and unlock new business value.



Infrastructure Modernization is the Catalyst for AI Success

77%

of CIOs rank implementation and scaling of AI as their top priority for 2026.

68%

of digital infrastructure decision-makers believe their AI workloads require hybrid infrastructure architectures.

15-30%

Projected rise in IT budgets for AI, cloud, and edge by 2027.

82%

of cloud buyers plan to modernize their cloud estate.

Sources: IDC Research 2025.





Engage the Builders of Tomorrow's Enterprise

- **Targeted Decision-Makers:** Connect with CTOs, Chief Architects, VPs of Infrastructure, and Head of Cloud Innovation who control the tech stack.
- **Agendas Built for Influence:** Analyst-led themes covering Cloud-Native, Edge, AIOps, and Sustainable IT - aligning your solution with their roadmap.
- **Engagement That Converts:** From intimate roundtables on platform engineering to technical deep-dives, we create environments that accelerate the pipeline.



Where Your Solution Meets Infrastructure Priorities

Buyer Priority

1. Foundation for AI:
Migrating legacy systems to cloud-native.
2. ModernHigh-performance
Infrastructure: compute & storage.
3. Intelligent Operations:
AIOps & FinOps.
4. Digital Sovereignty:
Compliance (EU AI Act, GDPR).

Where You Add Value

- Enable Scalability:
Support modern data velocity.
- Optimize Performance:
Low-latency for GenAI.
- Drive Efficiency:
Automation & cost optimization.
- Ensure Resilience:
Secure-by-design architectures.



FutureTech Summit Themes

Key topics:

- Architecting AI-Ready Infrastructure for the European Enterprise
- Cloud-Native Transformation: Accelerating Innovation and Resilience
- Edge Computing for Real-Time Intelligence and Operational Efficiency
- Data Platforms for AI: Unifying Cloud, Edge, and Analytics
- Observability and AIOps: Enabling Autonomous IT Operations
- FinOps and GreenOps: Optimizing Cost and Sustainability in Hybrid Cloud
- Security in the Age of AI: Balancing Innovation and Risk



Europe FutureTech Series 2026 Calendar

INOVATION / AI / INFRASTRUCTURE

FutureTech Summit | April 16, Milan, Italy | 80 delegates

FutureTech Summit | July 7, Munich, Germany | 40 delegates

FutureTech Summit | October 28, Paris, France | 80 delegates

FutureTech Summit | November 5, London, UK | 100 delegates

FutureTech Summit | November 18, Madrid, Spain | 80 delegates





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