CIO Summits 2026

The most effective events to reach and influence CIOs.





IDC CIO Summits put your brand in front of the world's top CIOs, with trusted content, curated access, and measurable results.



Why CIOs are different—and hard to reach

85%
Ignore cold outreach

<6
Vendor meetings per year

72%
Rely on analysts and peers

3-5
Advocates needed before CIOs engage

→ CIOs are the hardest audience to reach. IDC makes it possible.

Sources: LinkedIn-Edelman B2B Thought Leadership Impact Report, 2023. 6sense B2B Buyer Behavior Report, 2024. Role & Influence of the Technology Decision-Maker, Foundry 2023

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Why Tech Marketers Choose IDC CIO Summits

Invite-only CIOs
Senior, qualified decision makers

Curated Engagement
Flexible formats: roundtables, 1:1s, networking

Analyst-led content
Immediate trust and credibility

Proven ROI
Leads, insights, and pipeline acceleration

Full-Funnel Impact
From visibility to pipeline acceleration and customer growth

> “A great forum to connect with the right audience. We’d happily recommend it to colleagues.

Jose Borras, Marketing Manager, Partners & Events, ESET Canada Inc.

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IDC CIO Summit Series: Global, Curated, Proven

> IDC set the benchmark for interactive, enjoyable, thought-provoking IT leadership events.

Mark Dooley, Senior IT Director, RSS Global

Global Reach, Local ROI

- Engage CIO decision makers across Europe, APAC, Americas, Japan & META — **without the cost of self-run events**

Strategic Invite-Only Audiences

- Enterprise **CIOs, CTOs, and IT leaders** — qualified and relevant so every interaction matters

Agendas Built for Influence

- Analyst- and peer-led themes aligned to CIO priorities — **amplifying your brand's credibility**

Engagement That Converts

- 1:1 meetings, curated roundtables, and networking formats that deliver **leads and sales-ready insights**

33 CIO events – 3,880 CIOs – 44 countries

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Trusted by Our Partners

*"Working with the IDC Events team has always been a delight as they provide **all the necessary support** to make sure the event is a success and **generates the required ROI**."*
(Mobina Mehlam, Marketing Consultant, Appian)

*"Our booth attracted a **great number of visitors**, giving us the chance to connect with **many potential customers**. It served as an excellent opportunity for productive conversations and relationship-building."*
(IT Infrastructure Vendor, Japan)

*"A wonderful event! The setting and **the discussions** we established **were** both friendly and **very effective**, judging by the **interactions with our participants** and the results of the AI governance pillars. Looking forward to working together again! "*
(Sylvie Faucillon, AI Principal Advisor, SAS)

*"We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have **further follow-ups to connect and discuss** what this means for their organizations."*
(Chief Technology Officer, APAC, Workday)

2026 CIO Summit Calendar

Geo Coverage	City	Duration	Audience commit	Audience level	StartDate	Event Name
United Arab Emirates	Dubai	2 days	500	C, C-1, C-2,	11-Feb	CIO Summit Middle East
India	Chennai	2 days	150	C, C-1, C-2	13-Mar	CIO Summit India
Singapore, Thailand, Indonesia, Malaysia, Philippines	Singapore	1 day	150	C, C-1, C-2	27-Mar	ASEAN CIO Summit (Regional)
UK	London	1 day	100	C, C-1, C-2	14-Apr	CIO Summit UK
Poland	Warsaw	1 day	80	C, C-1, C-2	22-Apr	CIO Summit Poland
Sweden	Stockholm	1 day	80	C, C-1, C-2	22-Apr	CIO Summit Sweden
Egypt	Cairo	1 day	100	C, C-1, C-2,	29-Apr	CIO Summit Egypt
Türkiye	Sapanca	2 days	350	C, C-1, C-2,	6-May	CIO Summit Türkiye
USA	New York City	1 day	80	Manager +	14-May	CIO Summit New York
South Africa	JoBurg	1 day	100	C, C-1, C-2,	14-May	CIO Summit South Africa
China	Shenzhen	1 day	100	C, C-1, C-2	15-May	CIO Summit China
Italy	Rome	1 day	80	C, C-1, C-2	19-May	CIO Summit Italy
Switzerland	Zurich	1 day	40+	C, C-1, C-2	20-May	CIO Summit Switzerland
Mexico	Mexico City	1 day	100+	Manager +	21-May	CIO Summit Mexico
Czech Republic	Prague	1 day	80	C, C-1, C-2	26-May	CIO Summit Czech Republic
Mauritius	Port Louis	1 day	100	C, C-1, C-2,	13-Aug	CIO Summit Mauritius
Japan	Tokyo	1 day	60	C, C-1, C-2	11-Sep	CIO Summit Japan
Kuwait	Kuwait	1 day	100	C, C-1, C-2,	14-Sep	CIO Summit Kuwait
Netherlands	Utrecht	1 day	40+	C, C-1, C-2	17-Sep	CIO Summit Netherlands
Spain	Madrid	1 day	120	C, C-1, C-2	22-Sep	CIO Summit Spain
Saudi Arabia	Riyadh	2 days	250	C, C-1, C-2,	28-Sep	CIO Summit Saudi Arabia
Adriatic	Croatia	2 days	80	C, C-1, C-2	11-12 Oct	CIO Summit Adriatics
Portugal	Lisbon	1 day	100	C, C-1, C-2	15-Oct	CIO Summit Portugal
Australia	Sydney	1 day	80	C, C-1, C-2,	15-Oct	CIO Summit Australia
Brazil	Sao Paulo	1 day	100+	Manager +	22-Oct	CIO Summit Brazil
China	Shanghai	1 day	150	C, C-1, C-2,	23-Oct	CIO Summit China
Qatar	Doha	1 day	100	C, C-1, C-2,	17-Nov	CIO Summit Qatar
France	Paris	1 day	80	C, C-1, C-2	18-Nov	CIO Summit France
Türkiye	Istanbul	1 dat	150	Manager+	18-Nov	CIO Excellence Symposium & Awards Türkiye
Denmark	Copenhagen	1 day	80	C, C-1, C-2	19-Nov	CIO Summit Denmark
LATAM	Virtual	1 day	400	Manager+	19-Nov	CIO Summit LATAM (Virtual)
Canada	Toronto	2 days	150	C, C-1, C-2,	19-20 Nov	CIO Summit & Awards Canada
Germany	Frankfurt	1 day	40+	C, C-1, C-2	24-Nov	CIO Summit Germany
Italy	Milan	1 day	80	C, C-1, C-2	26-Nov	CIO Summit Italy

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