



2026 Global Events Calendar

# Where Tech Buyers Make Decisions

300+ analyst-led events worldwide, where senior IT buyers validate solutions and make confident decisions.

**Partnering with IDC means visibility, authority, and connections that turn into business.**

Through IDC events, you will:

- Build credibility with senior IT buyers
- Generate high-quality leads that convert
- Accelerate pipeline with trusted engagement







# Turn Events into Outcomes

**Partner with IDC to leverage authoritative insights, access high-caliber IT buyers, expand into new accounts, and get fast execution and support.**

## **We support your marketing goals:**

- Awareness & visibility with the right buyers
- High-quality lead generation
- Expansion into new accounts
- Executive thought leadership
- Better lead-to-pipeline conversion

## **By delivering:**

- Access to high-caliber senior decision-makers
- Account-level personalization and curated 1:1s
- Fast, turnkey execution and onsite support
- Compelling price-to-value across a global calendar
- Independent analyst & peer validation

## **Topics:**

- AI & Data Management
- Enterprise Applications
- Security & Trust
- Enterprise Services
- System Infrastructure
- Networking & Telecom
- Workplace solutions

## **Audience:**

- Senior Executives
- Strategy Leaders
- Infrastructure Ops
- IT Ops & Services
- Cloud Architecture
- Security Leadership
- Security Ops & Risk





APAC		
<b>March 14-15</b> <b>March 27</b>	<ul style="list-style-type: none"> <li>• <b>India CIO Summit</b></li> <li>• <b>ASEAN CIO Summit (Regional)</b></li> </ul>	Multi-day, in-person, 150+ delegates, Chennai, India One day, in-person, 150+ delegates, Singapore
<b>May 8</b>	<ul style="list-style-type: none"> <li>• <b>China CIO Summit</b></li> </ul>	One day, in-person, 100+ delegates, Shenzhen, China
<b>June 12</b>	<ul style="list-style-type: none"> <li>• <b>India Financial Services Summit</b></li> </ul>	One day, in-person, 60+ delegates, Mumbai, India
<b>July 16</b>	<ul style="list-style-type: none"> <li>• <b>Asian Financial Services Congress Xchange</b></li> </ul>	One day, in-person, 40+ delegates, Phuket, Thailand
<b>August 13</b> <b>August 14</b> <b>August 21-22</b> <b>August</b>	<ul style="list-style-type: none"> <li>• <b>China AI Summit</b></li> <li>• <b>Malaysia CIO Summit</b></li> <li>• <b>India Cybersecurity Summit</b></li> <li>• <b>New Zealand CIO Summit</b></li> </ul>	One day, in-person, 80+ delegates, Beijing, China One day, in-person, 80+ delegates, Kuala Lumpur, Malaysia Multi-day, in-person, 100+ delegates, Mumbai, India Multi-day, in-person, 100+ delegates, Auckland, New Zealand
<b>September 11</b>	<ul style="list-style-type: none"> <li>• <b>ASEAN Cybersecurity Summit &amp; Awards (Regional)</b></li> </ul>	One day, in-person, 100+ delegates, Bangkok, Thailand
<b>September 18</b> <b>September 10</b>	<ul style="list-style-type: none"> <li>• <b>China CIO Summit</b></li> <li>• <b>Australia CIO Summit</b></li> </ul>	One day, in-person, 150+ delegates, Shanghai, China One day, in-person, 80+ delegates, Sydney, Australia
<b>November 20-21</b> <b>November 26</b>	<ul style="list-style-type: none"> <li>• <b>Technology Symposium &amp; Awards</b></li> <li>• <b>Technology Symposium &amp; Awards</b></li> </ul>	Multi-day, in-person, 100+ delegates, Bangalore, India One day, in-person, 150+ delegates, Singapore
<b>December 17</b>	<ul style="list-style-type: none"> <li>• <b>Channel Partner Ecosystem Summit</b></li> </ul>	One day, in-person, 100+ delegates, Beijing, China

## APAC Custom Events

IDC’s single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

**Virtual roundtables**  
Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

**Executive in-person dinners**  
We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

“

We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have further follow-ups to connect and discuss what this means for their organizations.

Chief Technology Officer, APAC, Workday

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



Japan		
January 29	• AI Infrastructure Forum	One day, in-person, 280+ delegates, Tokyo, Japan
March 3-4	• AI and Data Management Forum	Multi-day, in-person, 560+ delegates, Tokyo, Japan
April 14-15	• Security and Trust Forum	Multi-day, in-person, 560+ delegates, Tokyo, Japan
September	• CIO Summit	One day, in-person, 60+ delegates, Tokyo, Japan
November	• Cybersecurity Forum	One day, in-person, 280+ delegates, Tokyo, Japan

Japan  
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We are sincerely grateful for the opportunity to present our new solution to a highly engaged audience of business decision-makers.

Enterprise IT Vendor

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Europe		
February 18	• <b>Cybersecurity Summit Spain</b>	One day, in-person, 120+ delegates, Madrid, Spain
March 9-10	• <b>Utilities Xchange (Regional)</b>	Multi-day, in-person, 50+ delegates, Valencia, Spain
March 11	• <b>CIO Summit Poland</b>	One day, in-person, 80+ delegates, Warsaw, Poland
March 24	• <b>AI &amp; Data Summit Germany</b>	One day, in-person, 80+ delegates, Frankfurt, Germany
April 8	• <b>AI &amp; Data Summit France</b>	One day, in-person, 80+ delegates, Paris, France
April 14	• <b>FutureTech Summit Italy</b>	One day, in-person, 80+ delegates, Milan, Italy
April 14	• <b>CIO Summit UK</b>	One day, in-person, 100+ delegates, London, UK
April 14	• <b>CIO Summit Sweden</b>	One day, in-person, 80+ delegates, Stockholm, Sweden
April 21	• <b>AI &amp; Data Summit Spain</b>	One day, in-person, 80+ delegates, Madrid, Spain
April 22	• <b>Cybersecurity Summit Portugal</b>	One day, in-person, 80+ delegates, Lisbon, Portugal
May 14	• <b>Cybersecurity Summit UK</b>	One day, in-person, 100+ delegates, London, UK
May 20	• <b>CIO Summit Switzerland</b>	One day, in-person, 60+ delegates, Zurich, Switzerland
May 26	• <b>CIO Summit Czech Republic</b>	One day, in-person, 80+ delegates, Prague, Czech Republic
May	• <b>AI &amp; Data Xchange (Regional)</b>	Multi-day, in-person, 80+ delegates, Valencia, Spain
June 3	• <b>Cybersecurity Summit France</b>	One day, in-person, 80+ delegates, Paris, France
June 23	• <b>Cybersecurity Summit Italy</b>	One day, in-person, 80+ delegates, Milan, Italy
July 7	• <b>FutureTech Summit Germany</b>	One day, in-person, 80+ delegates, Munich, Germany
September 10	• <b>AI &amp; Data Summit UK</b>	One day, in-person, 100+ delegates, London, UK
September 10	• <b>Cybersecurity Summit Germany</b>	One day, in-person, 80+ delegates, Cologne, Germany
September 17	• <b>CIO Summit Netherlands</b>	One day, in-person, 80+ delegates, Utrecht, Netherlands

## Europe

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Very inspiring presentation from IDC European Research. Very good experience to bring HR & IT to one table. Great networking event and nice location,  
**Joerg Staff, Board Member, DGFP**

Valuable exchange of ideas and experience. And the sponsors were relevant for my role, I believe I will have fruitful follow-ups with some of them.

**Mihai Petrov, CISO, Carrefour**

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Europe  
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Europe		
September 22 September 24	<ul style="list-style-type: none"><li>• CIO Summit Spain</li><li>• Cybersecurity Summit Sweden</li></ul>	One day, in-person, 120+ delegates, Madrid, Spain One day, in-person, 80+ delegates, Stockholm, Sweden
October 7 October 7 October 11-13 October October 21 October 28	<ul style="list-style-type: none"><li>• CIO Summit Portugal</li><li>• AI &amp; Data Summit Italy</li><li>• CIO Summit Adriatics (Regional)</li><li>• CIO Xchange (Regional)</li><li>• FutureTech Summit Spain</li><li>• FutureTech Summit France</li></ul>	One day, in-person, 100+ delegates, Lisbon, Portugal One day, in-person, 80+ delegates, Milan, Italy Multi-day, in-person, 80+ delegates, Croatia Multi-day, in-person, 80+ delegates, Bacerlona, Spain One day, in-person, 80+ delegates, Madrid, Spain One day, in-person, 80+ delegates, Paris, France
November 5 November 17 November 24 November 24 November 24 November November	<ul style="list-style-type: none"><li>• FutureTech Summit UK</li><li>• CIO Summit Denmark</li><li>• CIO Summit France</li><li>• CIO Summit Germany</li><li>• CIO Summit Italy</li><li>• CISO Xchange (Regional)</li></ul>	One day, in-person, 100+ delegates, London, UK One day, in-person, 80+ delegates, Copenhagen, Denmark One day, in-person, 80+ delegates, Paris, France One day, in-person, 80+ delegates, Frankfurt, Germany One day, in-person, 80+ delegates, Milan, Italy Multi-day, in-person, 80+ delegates, Barcelona, Spain

“Working with IDC has been great. With our group growing so fast, time is limited — but IDC’s analysts and team made preparation easy, enabling us to focus on quality conversations with the people that matter.

**Will McInnes, CMO, SER Group**

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META		
February 11-12	• Middle East CIO Summit	Multi-day, in-person, 500+ delegates, Dubai, UAE
March 26	• Security Summit	One day, in-person, 150+ delegates, Sapanca, Turkiye
April 21 April 28	• Kuwait CIO Summit • Egypt CIO Summit	One day, in-person, 100+ delegates, Kuwait One day, in-person, 100+ Cairo, Egypt
May 6 May 14	• Turkiye CIO Summit • South Africa CIO Summit	One day, in-person, 350+ delegates, Sapanca, Turkiye One day, in-person, 100+ delegates, JoBurg, South Africa
June 8 June 11 June 24 June	• Security Summit & Awards • Security Summit & Awards • Security Summit • CIO Xchange UAE	One day, in-person, 100+ delegates, Doha, Qatar One day, in-person, 80+ delegates, Dubai, UAE One day, in-person, 120+ delegates, Riyadh, Saudi Arabia One day, in-person, 40+ delegates, Ras Al Khaimah, UAE
August 13	• Mauritius CIO Summit	One day, in-person, 100+ delegates, Port Louis, Mauritius
September 10 September 16-17 September 23 September	• Security Summit • Saudi Arabia CIO Summit • Security Forum • AI Summit	One day, in-person, 100+ delegates, JoBurg, South Africa Multi-day, in-person, 250+ delegates, Riyadh, Saudi Arabia One day, in-person, 350+ delegates, Istanbul, Turkiye One day, in-person, 80+ delegates, Abu Dhabi, UAE
October 21	• Technology Symposium & Awards	Multi-day, in-person, 150+ delegates, Sapanca, Turkiye
November 10	• CIO Xchange Saudi Arabia	One day, in-person, 40+ delegates, Al Ula, Saudi Arabia

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Our partnership with IDC demonstrates our commitment to adding value for customers through data and creating an engaging platform that helps us support organizations to be adaptive in the current environment. With the proliferation of information and digital technologies, such collaborations are imperative to strengthening innovation in the digital environment. We look forward to more successes together in the future.

Mohamed Youssef, Head of Marketing (CEMEA),  
Red Hat

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META		
November 12	• CIO Excellence Symposium & Awards, UAE	One day, in-person, 100+ delegates, Dubai, UAE
November 17	• Qatar CIO Summit	One day, in-person, 100+ delegates, Doha, Qatar
November 19	• CIO Xchange South Africa	One day, in-person, 40+ delegates, JoBurg, South Africa
November	• Public Sector Congress	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
December 1	• CISO Xchange Saudi Arabia	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
December 9	• CIO Xchange Turkiye	One day, in-person, 40+ delegates, Istanbul, Turkiye

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“

Working with the IDC Events team has always been a delight as they provide all the necessary support to make sure the event is a success and generates the required ROI.

**Mobina Mehlam, Marketing Consultant, Appian**



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North America		
March 5	• AI & Data Summit Toronto	One day, in-person, 175+ delegates, Toronto, Canada
April 16	• AI & Data Summit San Francisco	One day, in-person, 80+ delegates, San Francisco, USA
May 14	• CIO Summit New York	One day, in-person, 80+ delegates, New York City, USA
June 11	• AI & Data Summit Calgary	One day, in-person, 80+ delegates, Calgary, Canada
September 17	• AI & Data Summit Chicago	One day, in-person, 80+ delegates, Chicago, USA
October 1	• AI & Data Summit Vancouver	One day, in-person, 80+ delegates, Vancouver, Canada
November 18	• CIO Summit & Awards Canada	Multi-day, in-person, 150+ delegates, Toronto, Canada
December 3	• The Year Ahead	One day, virtual, 400+ delegates, USA

“ We had a positive experience at the IDC event in Calgary. The on-site support made everything run smoothly, and the networking opportunities were valuable and well-structured. Overall, it was a great forum to connect with the right audience, and we’d happily recommend it to colleagues.

**Jose Borrás, Marketing Manager, Partners & Events, ESET Canada Inc.**

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LATAM		
April 28	• CIO Summit Mexico	One day, in-person, 125+ delegates, Mexico City, Mexico
July 22	• IT Government Summit Mexico	One day, in-person, 125+ delegates, Mexico City, Mexico
October 21	• CIO Summit Brazil	One day, in-person, 125+ delegates, Sao Paulo, Brazil
December 4	• CIO Summit LATAM (Regional)	One day, Virtual, 400+ delegates, LATAM

## LATAM

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“

A remarkable convergence of industry leaders and innovators. The sessions were highly informative, and the networking opportunities were invaluable. The event was a transformative experience, offering deep insights and fostering strategic connections that will shape future initiatives.

Franco Caraffi, Global IT Director,  
Carnival Corporation



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# Custom Events

**With IDC's single-sponsor events, you connect with high-value prospects, strengthen trust, and drive measurable pipeline impact.**

## Impact you can expect:

- Exclusive share of voice with your top prospects
- Analyst-curated agenda aligned to buyer priorities
- Access to pre-qualified, senior-level decision makers
- Direct 1:1 engagement and peer conversations that build trust
- End-to-end execution — from invitations to post-event insights
- Customizable for account-based marketing and pipeline acceleration

## Formats:

- Executive In-Person Dinners - curated, private conversations with senior leaders
- Roundtables (in-person or virtual) - peer-led, analyst-moderated discussions
- Executive Events - larger-scale, branded single-sponsor gatherings
- Webinars — analyst-led digital sessions

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