IDC

IT Security Events 2026





Lead the Conversation in Enterprise Security Transformation.

Analyst-led events that connect your brand to enterprise buyers driving cybersecurity investments.



Enterprise Security Transformation: The Defining Opportunity for Vendors

Security Spending Is Surging

- Global security spending is expected to grow by 12.2% in 2025; to reach ~$377 billion by 2028.

Source: IDC's Worldwide Security Spending Guide, March 2025

Infrastructure Investment Accelerating

- The global spend for AI Security will exceed **$100 billion** by 2029.

Source: IDC's Worldwide Artificial Intelligence Infrastructure Tracker Taxonomy, 2024

Buyers Face Big Challenges

- 25% of organizations report sensitive data exfiltration and more are facing week-long outages.

Source: IDC's Future Enterprise Resiliency & Spending Survey, Wave 5, August 2025

Trust & Compliance Are Escalating

- By 2025, 100% of AI products face audit-level evidence. By 2029 **50%** of orgs **will monitor partner risk** via external attack-surface scans.

Source: IDC FutureScape: Worldwide Security & Trust 2025 Predictions

Why Tech Marketers Choose IDC Events

Invite-only CIOs and CISOs
Senior, qualified decision-makers

Curated Engagement
Flexible formats: plenary, roundtables, networking

Analyst-led content
Immediate trust and credibility

Proven ROI
Leads, insights, and pipeline acceleration

Full-Funnel Impact
From visibility to pipeline acceleration and customer growth

> "I'm very impressed by how organized the event is and we get to talk to many interesting people, especially to the CIOs, which we are very much interested to make connection with.
>
> *Head, AI Labs, Visier*

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Where Your Message Meets Buyer Priorities



2026 Enterprise Security Priorities

- **Prove Audit-Ready AI & Compliance**
  - Demonstrate evidence, audit trails, regulatory assurance.
- **Secure the AI/ML Lifecycle**
  - Protect data, pipelines, and model integrity.
- **Enforce Zero Trust in the AI Era**
  - Apply continuous verification across systems and users.
- **Modernize SecOps with AI-Driven Defense**
  - Automate detection, hunting, and rapid response.
- **Mitigate Third-Party & Ecosystem Risk**
  - Monitor suppliers, partners, and digital dependencies.



Where You Add Value

- Deliver tools for audit evidence, governance, and regulatory assurance.
- Provide platforms that safeguard pipelines, data flows, and model integrity.
- Enable adaptive IAM, continuous verification, and zero-trust architectures.
- Equip SOCs with AI-powered detection, automation, and rapid response.
- Offer solutions for supply-chain visibility, partner monitoring, and threat intelligence.



Security Summit Series Topics

- **Trustworthy AI:** Proving Compliance in Practice
- **Protecting AI Pipelines**: Securing Data and Models
- **Beyond Perimeter**: Evolving Zero Trust for AI
- **Next-Gen SecOps**: AI-Driven Detection and Defense
- **Managing Ecosystem Exposure**: Third-Party and Supply Chain Risk
- **Privacy by Design**: Safeguarding AI Systems
- **Autonomous AI Systems**: Addressing New Security Frontiers
- **Future of Cybersecurity**: Trends Shaping Digital Trust

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Let’s Build Your 2026 IT Security Decision Maker Engagement Plan



15 events | 19 countries | 2,280+ attendees
Choose your priority markets. Focus where it matters.

Package for best price-to-value
Multi-event bundles to scale reach and ROI.

Personalized engagement
Account-level invites, role matching, and curated 1:1s.

Launch fast with turnkey delivery
Planning, production, and onsite support handled.

- Request audience samples
- Ask for event reports
- See package options
- Hold top cities & speaking slots
- Book a 15-minute planning call
- Act now for turnkey execution

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2026 IT Security Summit Calendar

Geo coverage	City	Duration	Audience commit	Audience level	Start Date	Event Name
Spain	Madrid	1 day	120	Manager+	18-Feb	IT Security Summit Spain
Turkiye	Sapanca	1 day	150	C, C-1, C-2	26-Mar	IT Security Summit Turkey
Japan	Tokyo	2 days	560	Manager +	14-Apr	Security and Trust Forum Japan
Portugal	Lisbon	1 day	80	Manager+	6-May	IT Security Summit Portugal
UK	London	1 day	100	Manager+	14-May	IT Security Summit UK
Qatar	Doha	1 day	60	Manager +	8-Jun	IT Security Xchange & Awards Qatar
France	Paris	1 day	80	Manager+	10-Jun	IT Security Summit France
United Arab Emirates	Dubai	1 day	60	C, C-1, C-2	11-Jun	IT Security Xchange & Awards UAE
Saudi Arabia	Riyadh	1 day	40	Manager +	22-Jun	IT Security Xchange Saudi Arabia
Italy	Milan	1 day	80	Manager+	25-Jun	IT Security Summit Italy
India	Hyderabad	2 days	100	C, C-1, C-2	21-Aug	IT Security Summit India
Germany	Cologne	1 day	40+	Manager+	9-Sep	IT Security Summit Germany
South Africa	JoBurg	1 day	100	Manager +	10-Sep	IT Security Summit South Africa
Singapore, Thailand, Indonesia, Malaysia, Philippines	Singapore	1 day	100	C, C-1	11-Sep	IT Security Summit & Awards ASEAN
Sweden	Stockholm	1 day	80	Manager+	23-Sep	IT Security Summit Sweden
Spain	Barcelona	1 day	80	Manager +	7-Oct	IT Security Summit Spain
Türkiye	Istanbul	1 day	350	Manager +	8-Oct	IT Security Summit Türkiye
Japan	Tokyo	1 day	280	Manager +	11-Nov	IT Security Forum Japan

Who will you meet: **Exec leadership** (CISO, CSO, CIO, Dir./VP of Security), **Security & Risk Leaders** (VP/Director/Manager of Security, Information Security Manager, Director/Manager of Risk Management, Compliance or Auditing, Data Privacy Officer, GRC Lead), **Architecture & Operations Leaders** (Security Architect, SOC Engineer, Security Engineer, Security Specialist, IT Security Architects), **Threat & Intelligence Leaders, Ecosystem & External Influencers**.

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