



2026 Global Events Calendar

Where tech buyers choose their partners

IDC event sponsors gain direct access to senior IT decision-makers through analyst-led content and engagement that drives pipeline.

Partnering with IDC means visibility, authority, and connections that turn into business.

Through IDC events, you will:

- Build credibility with senior IT buyers
- Generate high-quality leads that convert
- Accelerate pipeline with trusted engagement





Turn events into outcomes

Partner with IDC to leverage authoritative insights, access high-caliber IT buyers, expand into new accounts, and get fast execution and support.

We support your marketing goals:

- Awareness & visibility with the right buyers
- High-quality lead generation
- Expansion into new accounts
- Executive thought leadership
- Better lead-to-pipeline conversion

By delivering:

- Access to high-caliber senior decision-makers
- Account-level personalization and curated 1:1s
- Fast, turnkey execution and onsite support
- Compelling price-to-value across a global calendar
- Independent analyst & peer validation

Topics:

- AI & Data Management
- Enterprise Applications
- Security & Trust
- Enterprise Services
- System Infrastructure
- Networking & Telecom
- Workplace solutions

Audience:

- Senior Executives
- Strategy Leaders
- Infrastructure Ops
- IT Ops & Services
- Cloud Architecture
- Security Leadership
- Security Ops & Risk



Europe		
February 18	• IT Security Summit Spain	One day, in-person, 120+ delegates, Madrid, Spain
March 2-3 March 26	• Utilities Xchange (Regional) • AI & Data Summit Germany	Multi-day, in-person, 50+ delegates, Valencia, Spain One day, in-person, 80+ delegates, Frankfurt, Germany
April 8 April 14 April 16 April 22 April 22 April 22	• AI & Data Summit France • CIO Summit UK • FutureTech Summit Italy • AI & Data Summit Spain • CIO Summit Poland • CIO Summit Sweden	One day, in-person, 80+ delegates, Paris, France One day, in-person, 100+ delegates, London, UK One day, in-person, 80+ delegates, Milan, Italy One day, in-person, 80+ delegates, Madrid, Spain One day, in-person, 80+ delegates, Warsaw, Poland One day, in-person, 80+ delegates, Stockholm, Sweden
May 6 May 14 May 19 May 20 May 26	• IT Security Summit Portugal • IT Security Summit UK • CIO Summit Italy • CIO Summit Switzerland • CIO Summit Czech Republic	One day, in-person, 80+ delegates, Lisbon, Portugal One day, in-person, 100+ delegates, London, UK One day, in-person, 80+ delegates, Rome, Italy One day, in-person, 60+ delegates, Zurich, Switzerland One day, in-person, 80+ delegates, Prague, Czech Republic
June 7-9 June 10 June 25	• AI & Data Xchange (Regional) • IT Security Summit France • IT Security Summit Italy	Multi-day, in-person, 80+ delegates, Valencia, Spain One day, in-person, 80+ delegates, Paris, France One day, in-person, 80+ delegates, Milan, Italy
July 7	• FutureTech Summit Germany	One day, in-person, 80+ delegates, Munich, Germany
September 9 September 10 September 17	• IT Security Summit Germany • AI & Data Summit UK • CIO Summit Netherlands	One day, in-person, 80+ delegates, Cologne, Germany One day, in-person, 100+ delegates, London, UK One day, in-person, 80+ delegates, Utrecht, Netherlands

Europe

Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.



Very inspiring presentation from IDC European Research. Very good experience to bring HR & IT to one table. Great networking event and nice location,
Joerg Staff, Board Member, DGFP

Valuable exchange of ideas and experience. And the sponsors were relevant for my role, I believe I will have fruitful follow-ups with some of them.

Mihai Petrov, CISO, Carrefour

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



Europe		
September 22 September 23	<ul style="list-style-type: none"> • CIO Summit Spain • IT Security Summit Sweden 	<p>One day, in-person, 120+ delegates, Madrid, Spain</p> <p>One day, in-person, 80+ delegates, Stockholm, Sweden</p>
October 7 October 8 October 11-13 October 15 October 18-20 October 28	<ul style="list-style-type: none"> • IT Security Summit Spain • AI & Data Summit Italy • CIO Summit Adriatics (Regional) • CIO Summit Portugal • CIO Xchange (Regional) • FutureTech Summit France 	<p>One day, in-person, 80+ delegates, Barcelona, Spain</p> <p>One day, in-person, 80+ delegates, Milan, Italy</p> <p>Multi-day, in-person, 80+ delegates, Croatia</p> <p>One day, in-person, 100+ delegates, Lisbon, Portugal</p> <p>Multi-day, in-person, 80+ delegates, Barcelona, Spain</p> <p>One day, in-person, 80+ delegates, Paris, France</p>
November 5 November 8-10 November 18 November 18 November 19 November 24 November 26	<ul style="list-style-type: none"> • FutureTech Summit UK • CISO Xchange (Regional) • FutureTech Summit Spain • CIO Summit France • CIO Summit Denmark • CIO Summit Germany • CIO Summit Italy 	<p>One day, in-person, 100+ delegates, London, UK</p> <p>Multi-day, in-person, 80+ delegates, Barcelona, Spain</p> <p>One day, in-person, 80+ delegates, Madrid, Spain</p> <p>One day, in-person, 80+ delegates, Paris, France</p> <p>One day, in-person, 80+ delegates, Frankfurt, Germany</p> <p>One day, in-person, 80+ delegates, Milan, Italy</p> <p>One day, in-person, 80+ delegates, Copenhagen, Denmark</p>

Europe
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“ Working with IDC has been great. With our group growing so fast, time is limited – but IDC’s analysts and team made preparation easy, enabling us to focus on quality conversations with the people that matter.

Will McInnes, CMO, SER Group



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North America

March 5	• AI & Data Summit Toronto	One day, in-person, 175+ delegates, Toronto, Canada
May 14	• CIO Summit New York	One day, in-person, 80+ delegates, New York City, USA
June 4 June 25	• AI & Data Summit San Francisco • AI & Data Summit Calgary	One day, in-person, 80+ delegates, San Francisco, USA One day, in-person, 80+ delegates, Calgary, Canada
September 17	• AI & Data Summit Chicago	One day, in-person, 80+ delegates, Chicago, USA
October 14	• AI & Data Summit Vancouver	One day, in-person, 80+ delegates, Vancouver, Canada
November 19-20	• CIO Summit & Awards Canada	Multi-day, in-person, 150+ delegates, Toronto, Canada
December 3	• AI & Data Summit Dallas	One day, in-person, 60+ delegates, Dallas, USA

“ We had a positive experience at the IDC event in Calgary. The on-site support made everything run smoothly, and the networking opportunities were valuable and well-structured. Overall, it was a great forum to connect with the right audience, and we’d happily recommend it to colleagues.

Jose Borrás, Marketing Manager, Partners & Events, ESET Canada Inc.

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META		
February 11-12	• CIO Summit Middle East	Multi-day, in-person, 500+ delegates, Dubai, UAE
March 26	• IT Security Summit Turkiye	One day, in-person, 300+ delegates, Istanbul, Turkiye
April 29	• CIO Summit Egypt	One day, in-person, 100+ Cairo, Egypt
May 6 May 14	• CIO Summit Turkiye • CIO Summit South Africa	One day, in-person, 350+ delegates, Sapanca, Turkiye One day, in-person, 100+ delegates, JoBurg, South Africa
June 8 June 11 June 18 June 22	• IT Security Summit & Awards • IT Security Summit & Awards • CIO Xchange UAE • IT Security Summit Saudi Arabia	One day, in-person, 100+ delegates, Doha, Qatar One day, in-person, 80+ delegates, Dubai, UAE One day, in-person, 40+ delegates, Ras Al Khaimah, UAE One day, in-person, 120+ delegates, Riyadh, Saudi Arabia
July 15	• AI & Data Driven Enterprise Webinar (Regional)	One day, virtual, 250+ delegates, META
August 13	• CIO Summit Mauritius	One day, in-person, 100+ delegates, Port Louis, Mauritius
September 10 September 14 September 28-29	• IT Security Summit South Africa • CIO Summit Kuwait • CIO Summit Saudi Arabia	One day, in-person, 100+ delegates, JoBurg, South Africa One day, in-person, 100+ delegates, Kuwait Multi-day, in-person, 250+ delegates, Riyadh, Saudi Arabia
October 8	• IT Security Summit Turkiye	One day, in-person, 300+ delegates, Istanbul, Turkiye
November 4	• UAE Financial Services Congress	One day, in-person, 80+ delegates, Dubai, UAE

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Our partnership with IDC demonstrates our commitment to adding value for customers through data and creating an engaging platform that helps us support organizations to be adaptive in the current environment. With the proliferation of information and digital technologies, such collaborations are imperative to strengthening innovation in the digital environment. We look forward to more successes together in the future.

**Mohamed Youssef, Head of Marketing (CEMEA),
Red Hat**

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META

November 11	<ul style="list-style-type: none">• IT Security Xchange Saudi Arabia	One day, in-person, 40+ delegates, Riyadh, Saudi Arabia
November 17	<ul style="list-style-type: none">• CIO Summit Qatar	One day, in-person, 100+ delegates, Doha, Qatar
November 18	<ul style="list-style-type: none">• CIO Excellence Awards & Symposium, Turkiye	One day, in-person, 150+ delegates, Istanbul, Turkiye
November 19	<ul style="list-style-type: none">• CIO Xchange South Africa	One day, in-person, 40+ delegates, JoBurg, South Africa
November 26	<ul style="list-style-type: none">• CIO Xchange Saudi Arabia	One day, in-person, 40+ delegates, Al Ula, Saudi Arabia
December 16	<ul style="list-style-type: none">• Public Sector Congress Saudi Arabia	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia

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Working with the IDC Events team has always been a delight as they provide all the necessary support to make sure the event is a success and generates the required ROI.

**Mobina Mehlam, Marketing Consultant,
Appian**



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APAC		
March 14-15 March 27	<ul style="list-style-type: none"> • CIO Summit India • ASEAN CIO Summit (Regional) 	Multi-day, in-person, 150+ delegates, Chennai, India One day, in-person, 150+ delegates, Singapore
May 15	<ul style="list-style-type: none"> • CIO Summit China 	One day, in-person, 100+ delegates, Shenzhen, China
June 12	<ul style="list-style-type: none"> • Financial Services Summit India 	One day, in-person, 60+ delegates, Mumbai, India
July 16	<ul style="list-style-type: none"> • Asian Financial Services Congress 	One day, in-person, 100+ delegates, Singapore
August 13 August 21 August 21-22	<ul style="list-style-type: none"> • AI & Data Summit Malaysia • AI & Data Summit China • IT Security Summit India 	One day, in-person, 80+ delegates, Kuala Lumpur, Malaysia One day, in-person, 80+ delegates, Beijing, China Multi-day, in-person, 100+ delegates, Hyderabad, India
September 11	<ul style="list-style-type: none"> • ASEAN IT Security Summit & Awards (Regional) 	One day, in-person, 100+ delegates, Singapore
October 15 October 23	<ul style="list-style-type: none"> • CIO Summit Australia • CIO Summit China 	One day, in-person, 80+ delegates, Sydney, Australia One day, in-person, 150+ delegates, Shanghai, China
November 12	<ul style="list-style-type: none"> • ASEAN AI & Data Summit (Regional) 	One day, in-person, 150+ delegates, Singapore
December 4 December 4	<ul style="list-style-type: none"> • AI & Data Summit India • Channel Partner Ecosystem Summit 	One day, in-person, 100+ delegates, Mumbai, India One day, in-person, 100+ delegates, Beijing, China

APAC Custom Events

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Executive in-person dinners

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We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have further follow-ups to connect and discuss what this means for their organizations.

**Chief Technology Officer, APAC,
Workday**

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



Japan		
January 29	• AI Infrastructure Forum	One day, in-person, 280+ delegates, Tokyo, Japan
March 3-4	• AI & Data Management Forum	Multi-day, in-person, 560+ delegates, Tokyo, Japan
April 14-15	• IT Security and Trust Forum	Multi-day, in-person, 560+ delegates, Tokyo, Japan
September 11	• CIO Summit	One day, in-person, 60+ delegates, Tokyo, Japan
November 11	• IT Security Forum	One day, in-person, 280+ delegates, Tokyo, Japan

Japan
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We are sincerely grateful for the opportunity to present our new solution to a highly engaged audience of business decision-makers.

Enterprise IT Vendor



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LATAM		
May 21	• CIO Summit Mexico	One day, in-person, 100+ delegates, Mexico City, Mexico
July 23	• IT Government Summit Mexico	One day, in-person, 100+ delegates, Mexico City, Mexico
October 22	• CIO Summit Brazil	One day, in-person, 100+ delegates, Sao Paulo, Brazil
November 19	• CIO Summit LATAM (Regional)	One day, Virtual, 400+ delegates, LATAM

LATAM
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A remarkable convergence of industry leaders and innovators. The sessions were highly informative, and the networking opportunities were invaluable. The event was a transformative experience, offering deep insights and fostering strategic connections that will shape future initiatives.

**Franco Caraffi, Global IT Director,
Carnival Corporation**



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Custom Events

With IDC's single-sponsor events, you connect with high-value prospects, strengthen trust, and drive measurable pipeline impact.

Impact you can expect:

- Exclusive share of voice with your top prospects
- Analyst-curated agenda aligned to buyer priorities
- Access to pre-qualified, senior-level decision makers
- Direct 1:1 engagement and peer conversations that build trust
- End-to-end execution — from invitations to post-event insights
- Customizable for account-based marketing and pipeline acceleration

Formats:

- Executive In-Person Dinners - curated, private conversations with senior leaders
- Roundtables (in-person or virtual) - peer-led, analyst-moderated discussions
- Executive Events - larger-scale, branded single-sponsor gatherings
- Webinars — analyst-led digital sessions

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.





For vendor partnership and sponsorship opportunities, get in touch below:

Talk to IDC

Find out more



www.idc.com/eu/events/