



2026 Global Events Calendar

# Where Tech Buyers Make Decisions

300+ analyst-led events worldwide, where senior IT buyers validate solutions and make confident decisions.

**Partnering with IDC means visibility, authority, and connections that turn into business.**

Through IDC events, you will:

- Build credibility with senior IT buyers
- Generate high-quality leads that convert
- Accelerate pipeline with trusted engagement





# Turn Events into Outcomes

**Partner with IDC to leverage authoritative insights, access high-caliber IT buyers, expand into new accounts, and get fast execution and support.**

## We support your marketing goals:

- Awareness & visibility with the right buyers
- High-quality lead generation
- Expansion into new accounts
- Executive thought leadership
- Better lead-to-pipeline conversion

## By delivering:

- Access to high-caliber senior decision-makers
- Account-level personalization and curated 1:1s
- Fast, turnkey execution and onsite support
- Compelling price-to-value across a global calendar
- Independent analyst & peer validation

### Topics:

- AI & Data Management
- Enterprise Applications
- Security & Trust
- Enterprise Services
- System Infrastructure
- Networking & Telecom
- Workplace solutions

### Audience:

- Senior Executives
- Strategy Leaders
- Infrastructure Ops
- IT Ops & Services
- Cloud Architecture
- Security Leadership
- Security Ops & Risk



## CIO SERIES

UNITED ARAB EMIRATES	February 11-12	• CIO Summit Middle East	Dubai, UAE
POLAND	April 22	• CIO Summit Poland	Warsaw, Poland
INDIA	March 13-14	• CIO Summit India	Chennai, India
SINGAPORE, THAILAND, INDONESIA, MALAYSIA, PHILIPPINES	March 27	• ASEAN CIO Summit (Regional)	Singapore
UK	April 14	• CIO Summit UK	London, UK
SWEDEN	April 22	• CIO Summit Sweden	Stockholm, Sweden
KUWAIT	April 23	• CIO Summit Kuwait	Kuwait, Kuwait
EGYPT	April 28	• CIO Summit Egypt	Cairo, Egypt
TURKIYE	May 6-7	• CIO Summit Turkiye	Sapanca, Turkiye

## Key Topics

- The Evolving Role of the CIO: From IT Leader to Business Strategist
- Driving Enterprise Digital Transformation
- Generative AI and Automation for the Enterprise
- Cybersecurity, Risk, and Resilience
- Cloud, Edge, and Infrastructure Modernization
- Data Strategy and Governance for the Digital Enterprise
- Future of Tech Talent, Skills & Culture
- Emerging Technologies

“

Our partnership with IDC demonstrates our commitment to adding value for customers through data and creating an engaging platform that helps us support organizations to be adaptive in the current environment. With the proliferation of information and digital technologies, such collaborations are imperative to strengthening innovation in the digital environment. We look forward to more successes together in the future.

**Mohamed Youssef, Head of Marketing (CEMEA), Red Hat**

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



## CIO SERIES

SOUTH AFRICA	May 14	• CIO Summit South Africa	JoBurg, South Africa
USA	May 14	• CIO Summit New York	New York, USA
CHINA	May 15	• CIO Summit China (Shenzhen)	Shenzhen, China
ITALY	May 19	• CIO Summit Italy	Rome, Italy
MEXICO	May 21	• CIO Summit Mexico	Mexico City, Mexico
CZECH REPUBLIC	May 26	• CIO Summit Czech Republic	Prague, Czech Republic
SWITZERLAND	May 20	• CIO Summit Switzerland	Zurich, Switzerland
UNITED ARAB EMIRATES	June 18	• CIO Xchange UAE	Ras Al Khaimah, UAE
FRANCE	November	• CIO Summit France	Paris, France
MAURITIUS	August 13	• CIO Summit Mauritius	Port Louis, Mauritius

## Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

### Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

“

It's truly inspiring to witness such a gathering of industry leaders, CIOs, and valued customers, all united by a shared commitment to exploring the transformative power of Artificial Intelligence. The enthusiasm and insights shared today underscore the exciting innovations that will shape 2024 and beyond.”

**Miguel Villalonga, COO, e& enterprise**

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## CIO SERIES

SPAIN	September 22	• CIO Summit Spain	Madrid, Spain
SAUDI ARABIA	September 16	• CIO Summit Saudi Arabia	Riyadh, Saudi Arabia
NETHERLANDS	September 17	• CIO Summit Netherlands	Utrecht, Netherlands
JAPAN	September	• CIO Summit Japan	Tokyo, Japan
AUSTRALIA	September 10	• CIO Summit Australia	Sydney, Australia
PORUGAL	October 15	• CIO Summit Portugal	Lisbon, Portugal
CHINA	October 23	• CIO Summit China (Shanghai)	Shanghai, China
BRAZIL	October 22	• CIO Summit Brazil	Sao Paulo, Brazil
EUROPE	October	• CIO Xchange	Barcelona, Spain
SERBIA, CROATIA, SLOVENIA, BIH, MONTENEGRO, NORTH MACEDONIA, KOSOVO	October 11-13	• CIO Summit Adriatics (Regional)	Croatia

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We are sincerely grateful for the opportunity to present our new solution to a highly engaged audience of business decision-makers.

**Enterprise IT Vendor**

“

We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have further follow-ups to connect and discuss what this means for their organizations.

**Chief Technology Officer, APAC,  
Workday**

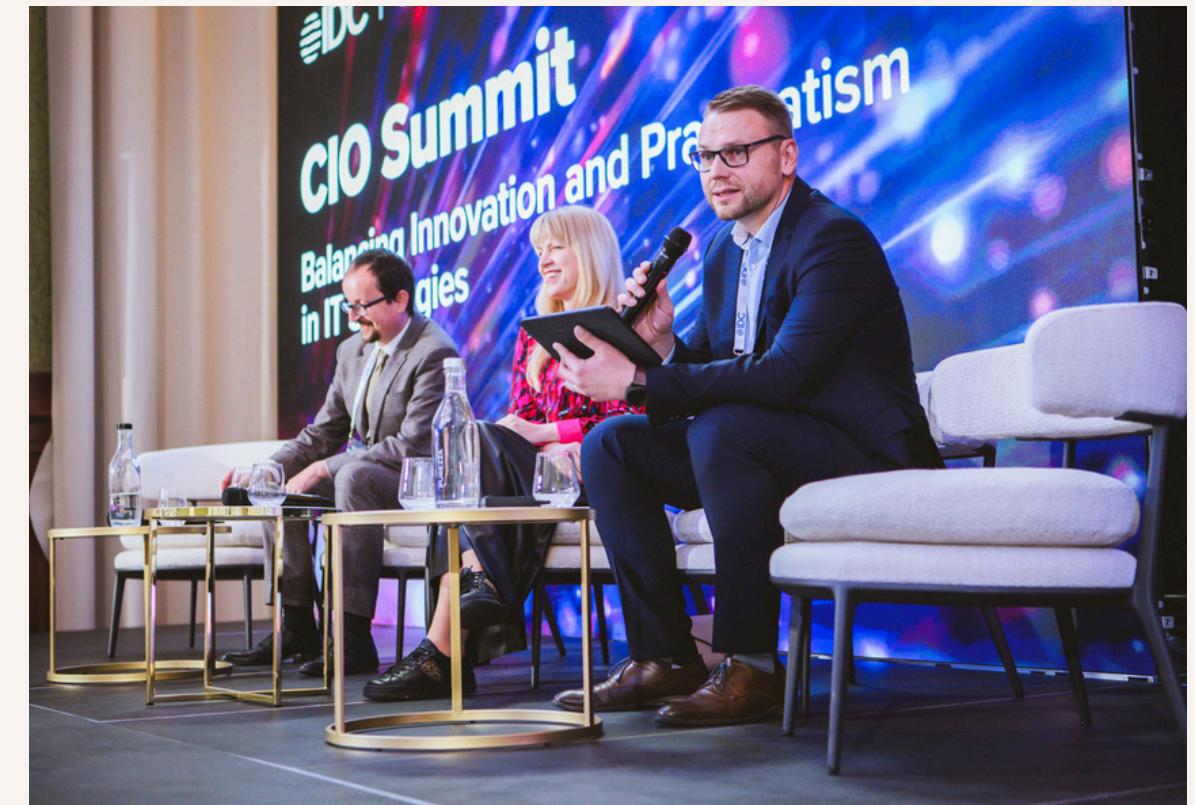


## CIO SERIES

SAUDI ARABIA	November 26	• CIO Xchange Saudi Arabia	Al Ula, Saudi Arabia
TÜRKİYE	November 12	• CIO Excellence Symposium & Awards, Türkiye	Istanbul, Turkiye
QATAR	November 17	• CIO Summit Qatar	Doha, Qatar
CANADA	November 19	• CIO Summit & Awards Canada	Toronto, Canada
SOUTH AFRICA	November 19	• CIO Xchange South Africa	JoBurg, South Africa
DENMARK	November 19	• CIO Summit Denmark	Copenhagen, Denmark
FRANCE	November	• CIO Summit France	Paris, France
GERMANY	November 24	• CIO Summit Germany	Frankfurt, Germany
ITALY	November 26	• CIO Summit Italy	Milan, Italy
LATAM	November 19	• CIO Summit LATAM (Virtual)	Virtual

## Key Topics

- The Evolving Role of the CIO: From IT Leader to Business Strategist
- Driving Enterprise Digital Transformation
- Generative AI and Automation for the Enterprise
- Cybersecurity, Risk, and Resilience
- Cloud, Edge, and Infrastructure Modernization
- Data Strategy and Governance for the Digital Enterprise
- Future of Tech Talent, Skills & Culture
- Emerging Technologies



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## IT SECURITY SERIES

SPAIN	February 17	• IT Security Summit Spain	Madrid, Spain
TURKIYE	March 26	• IT Security Summit Türkiye	Spanca, Türkiye
JAPAN	April 14-15	• Security and Trust Forum Japan	Tokyo, Japan
PORTUGAL	May 6	• IT Security Summit Portugal	Lisbon, Portugal
QATAR	June 8	• IT Security Xchange & Awards Qatar	Doha, Qatar
UNITED ARAB EMIRATES	June 11	• IT Security Xchange & Awards UAE	Dubai, UAE
ITALY	June 25	• IT Security Summit Italy	Milan, Italy
FRANCE	June 10	• IT Security Summit France	Paris, France

## Key Topics

- Trustworthy AI: Proving Compliance
- in Practice
- Protecting AI Pipelines: Securing
- Data and Models
- Beyond Perimeter: Evolving Zero
- Trust for AI
- Next-Gen SecOps: AI-Driven
- Detection and Defense
- Managing Ecosystem Exposure:
- Third-Party and Supply Chain Risk
- Privacy by Design: Safeguarding
- AI Systems
- Autonomous AI Systems: Addressing New Security Frontiers
- Future of Cybersecurity: Trends Shaping Digital Trust



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## IT SECURITY SERIES

INDIA	August 21-22	• IT Security Summit India	Hyderabad, India
SOUTH AFRICA	September 10	• IT Security Summit South Africa	JoBurg, South Africa
SINGAPORE, THAILAND, INDONESIA, MALAYSIA, PHILIPPINES	September 11	• ASEAN IT Security Summit & Awards	Singapore
TURKIYE	September 23	• IT Security Summit Türkiye	Istanbul, Turkey
GERMANY	September 9	• IT Security Summit Germany	Cologne, Germany
SWEDEN	September 23	• IT Security Summit Sweden	Stockholm, Sweden
SPAIN	October 7	• IT Security Summit Spain	Barcelona, Spain
JAPAN	November 11	• IT Security Forum Japan	Tokyo, Japan
SAUDI ARABIA	November 11	• IT Security Xchange Saudi Arabia	Riyadh, Saudi Arabia

## Custom Events

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### Virtual roundtables

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A remarkable convergence of industry leaders and innovators. The sessions were highly informative, and the networking opportunities were invaluable. The event was a transformative experience, offering deep insights and fostering strategic connections that will shape future initiatives.

**Franco Caraffi, Global IT Director,  
Carnival Corporation**

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## AI & DATA MANAGEMENT

JAPAN	January 29	• AI Infrastructure Forum Japan	Tokyo, Japan
JAPAN	March 3 - 4	• AI and Data Management Forum Japan	Tokyo, Japan
CANADA	March 5	• AI & Data Summit Toronto	Toronto, Canada
GERMANY	March 26	• AI & Data Summit Germany	Frankfurt, Germany
FRANCE	March	• AI & Data Summit France	Paris, France
SPAIN	April 21	• AI & Data Summit Spain	Madrid, Spain
USA	June 4	• AI & Data Summit San Francisco	San Francisco, USA
CANADA	June 25	• AI & Data Summit Calgary	Calgary, Canada
CHINA	July 24	• AI & Data Summit China	Beijing, China

## Key Topics

- Data as the New Capital: Building a Modern Data Strategy
- Responsible AI: Ethics, Trust, and Regulation
- Generative AI in the Enterprise
- AI and Data Security: Safeguarding the Digital Core
- Cloud, Edge, and Hybrid AI Infrastructure
- Data Sovereignty and Cross-Border Challenges
- The AI Workforce: Skills, Culture, and Human-Machine Collaboration
- The Future of AI: Emerging Technologies and Frontiers



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## AI & DATA MANAGEMENT

MALAYSIA	August 14	• AI & Data Summit Malaysia	Kuala Lumpur, Malaysia
UK	September 10	• AI & Data Summit UK	London, UK
USA	September 17	• AI & Data Summit Chicago	Chicago, USA
CANADA	October 1	• AI & Data Summit	Vancouver, Canada
ITALY	October 8	• AI & Data Summit	Milan, Italy
SINGAPORE	November 12	• AI & Data Summit Singapore	Singapore
INDIA	December 4	• AI & Data Summit India	Mumbai, India

“ We had a positive experience at the IDC event in Calgary. The on-site support made everything run smoothly, and the networking opportunities were valuable and well-structured. Overall, it was a great forum to connect with the right audience, and we'd happily recommend it to colleagues.

**Jose Borras, Marketing Manager, Partners & Events, ESET Canada Inc.**

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## FUTURE TECH SERIES

ITALY	April 16	• FutureTech Summit Italy	Milan, Italy
GERMANY	July	• FutureTech Summit German	Munich, Germany
FRANCE	October	• FutureTech Summit France	Paris, France
SPAIN	November 18	• FutureTech Summit Spain	Madrid, Spain
UK	November	• FutureTech Summit UK	London, UK

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**Jose Borras, Marketing Manager, Partners & Events, ESET Canada Inc.**

## Key Topics

- Risk management and cybersecurity investment/implementation
- Technology-driven business growth
- A focus on business data across the enterprise
- Skills management and transfer inside IT and across the business
- Enterprise resilience
- ESG



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## INDUSTRY SERIES

EUROPE	March 9-10	• Utilities Xchange	Valencia, Spain
INDIA	June 12	• India Financial Services Summit	Mumbai, India
SINGAPORE	July 16	• Asian Financial Services Congress	Singapore
MEXICO	July 22	• 20th Edition IT Government Summit	Mexico City, Mexico
UNITED ARAB EMIRATES	November	• UAE Financial Services Congress	Dubai, UAE
SAUDI ARABIA	December 1	• Public Sector Congress	Riyadh, Saudi Arabia
CHINA	December 4	• Channel Partner Ecosystem Summit	Beijing, China

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## APAC

March 13-14	<ul style="list-style-type: none"><li>• <b>CIO Summit India</b></li></ul>	Multi-day, in-person, 150+ delegates, Chennai, India
March 27	<ul style="list-style-type: none"><li>• <b>ASEAN CIO Summit (Regional)</b></li></ul>	One day, in-person, 150+ delegates, Singapore
May 15	<ul style="list-style-type: none"><li>• <b>CIO Summit China (Shenzhen)</b></li></ul>	One day, in-person, 100+ delegates, Shenzhen, China
June 12	<ul style="list-style-type: none"><li>• <b>India Financial Services Summit</b></li></ul>	One day, in-person, 60+ delegates, Mumbai, India
July 16	<ul style="list-style-type: none"><li>• <b>Asian Financial Services Congress</b></li></ul>	One day, in-person, 80+ delegates, Singapore
July 24	<ul style="list-style-type: none"><li>• <b>AI &amp; Data Summit China</b></li></ul>	One day, in-person, 80+ delegates, Beijing, China
August 14	<ul style="list-style-type: none"><li>• <b>AI &amp; Data Summit Malaysia</b></li></ul>	One day, in-person, 80+ delegates, Kuala Lumpur, Malaysia
August 21	<ul style="list-style-type: none"><li>• <b>IT Security Summit India</b></li></ul>	One day, in-person, 100+ delegates, Hyderabad, India
September 10	<ul style="list-style-type: none"><li>• <b>CIO Summit Australia</b></li></ul>	One day, in-person, 80+ delegates, Sydney, Australia
September 11	<ul style="list-style-type: none"><li>• <b>ASEAN IT Security Summit &amp; Awards (Regional)</b></li></ul>	One day, in-person, 100+ delegates, Singapore
October 23	<ul style="list-style-type: none"><li>• <b>CIO Summit China (Shanghai)</b></li></ul>	One day, in-person, 150+ delegates, Shanghai, China
November 12	<ul style="list-style-type: none"><li>• <b>AI &amp; Data Summit Singapore</b></li></ul>	One day, in-person, 150+ delegates, Singapore
December 4	<ul style="list-style-type: none"><li>• <b>AI &amp; Data Summit India</b></li></ul>	Multi-day, in-person, 100+ delegates, Mumbai, India
December 4	<ul style="list-style-type: none"><li>• <b>Channel Partner Ecosystem Summit</b></li></ul>	One day, in-person, 100+ delegates, Beijing, China

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## APAC

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**Chief Technology Officer, APAC,  
Workday**



## Japan

January 29	• <b>AI Infrastructure Forum Japan</b>	One day, in-person, 280+ delegates, Tokyo, Japan
March 3-4	• <b>AI and Data Management Forum Japan</b>	Two-day, in-person, 560+ delegates, Tokyo, Japan
April 14-15	• <b>Security and Trust Forum Japan</b>	Two-day, in-person, 560+ delegates, Tokyo, Japan
September	• <b>CIO Summit Japan</b>	One day, in-person, 60+ delegates, Tokyo, Japan
November 11	• <b>IT Security Forum Japan</b>	One day, in-person, 280+ delegates, Tokyo, Japan

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**Enterprise IT Vendor**

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## Japan

### Executive Roundtable at Syndicated Event

This is an Executive Roundtable hosted by IDC during the lunch session of a Syndicated Event, specifically inviting executive-level attendees (Director above).

It provides an excellent opportunity for sponsors to build relationships with **IT and technology decision-makers** in a focused and intimate setting.

This program is designed to help address a common challenge faced by marketing and sales teams: **limited direct access to executive-level contacts** from the Syndicated Event attendee list.



## North America

March 5	• <b>AI &amp; Data Summit Toronto</b>	One day, in-person, 175+ delegates, Toronto, Canada
May 14	• <b>CIO Summit New York</b>	One day, in-person, 80+ delegates, New York City, USA
June 4	• <b>AI &amp; Data Summit San Francisco</b>	One day, in-person, 80+ delegates, San Francisco, USA
June 25	• <b>AI &amp; Data Summit Calgary</b>	One day, in-person, 80+ delegates, Calgary, Canada
September 17	• <b>AI &amp; Data Summit Chicago</b>	One day, in-person, 80+ delegates, Chicago, USA
October 1	• <b>AI &amp; Data Summit Vancouver</b>	One day, in-person, 80+ delegates, Vancouver, Canada
November 19	• <b>CIO Summit &amp; Awards Canada</b>	Multi-day, in-person, 150+ delegates, Toronto, Canada
December 3	• <b>The Year Ahead</b>	One day, virtual, 400+ delegates, USA

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**Jose Borras, Marketing Manager, Partners & Events, ESET Canada Inc.**

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## North America Custom Events

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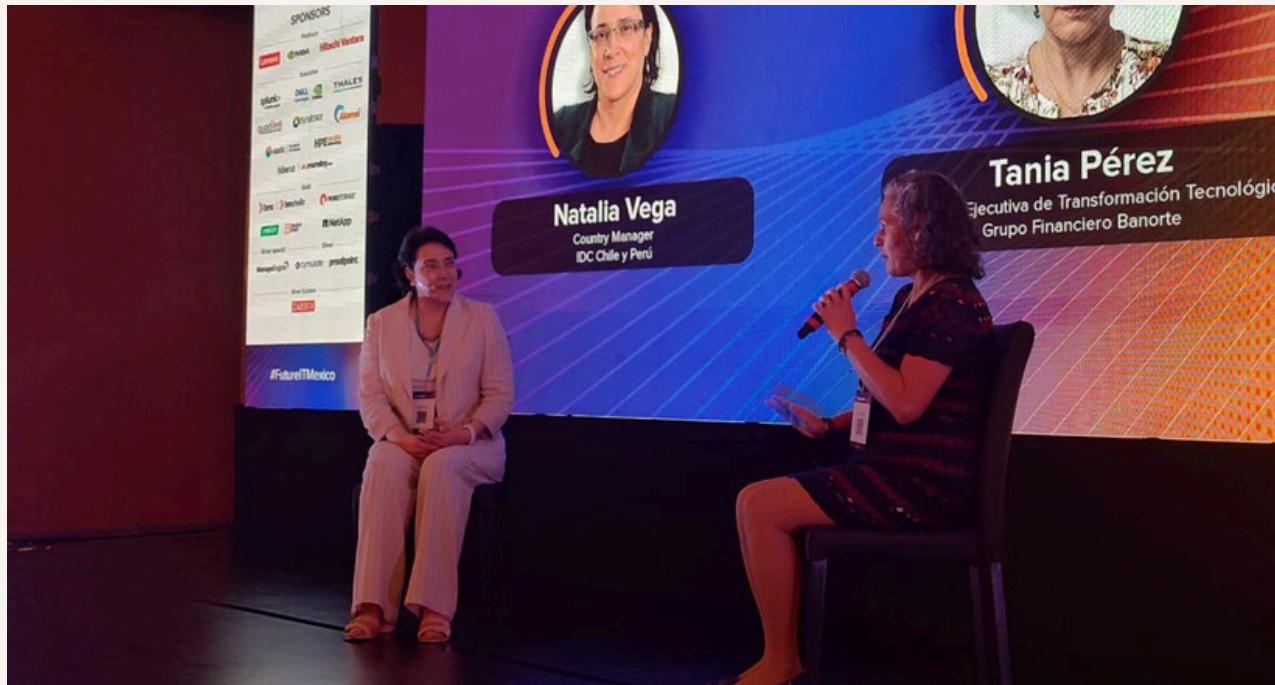
### Executive in-person dinners

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## LATAM

May 21	• <b>CIO Summit Mexico</b>	One day, in-person, 100+ delegates, Mexico City, Mexico
July 23	• <b>IT Government Summit Mexico</b>	One day, in-person, 100+ delegates, Mexico City, Mexico
October 22	• <b>CIO Summit Brazil</b>	One day, in-person, 100+ delegates, Sao Paulo, Brazil
November 19	• <b>CIO Summit LATAM (Regional)</b>	One day, Virtual, 400+ delegates, LATAM



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## LATAM

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A remarkable convergence of industry leaders and innovators. The sessions were highly informative, and the networking opportunities were invaluable. The event was a transformative experience, offering deep insights and fostering strategic connections that will shape future initiatives.

**France Caraffi, Global IT Director,  
Carnival Corporation**



## Europe

February 18	<ul style="list-style-type: none"><li>IT Security Summit Spain</li></ul>	One day, in-person, 120+ delegates, Madrid, Spain
March 2-3	<ul style="list-style-type: none"><li>Utilities Xchange (Regional)</li></ul>	Multi-day, in-person, 50+ delegates, Valencia, Spain
March 26	<ul style="list-style-type: none"><li>AI &amp; Data Summit Germany</li></ul>	One day, in-person, 40+ delegates, Frankfurt, Germany
April 8	<ul style="list-style-type: none"><li>AI &amp; Data Summit France</li></ul>	One day, in-person, 80+ delegates, Paris, France
April 16	<ul style="list-style-type: none"><li>FutureTech Summit Italy</li></ul>	One day, in-person, 80+ delegates, Milan, Italy
April 14	<ul style="list-style-type: none"><li>CIO Summit UK</li></ul>	One day, in-person, 120+ delegates, London, UK
April 22	<ul style="list-style-type: none"><li>AI &amp; Data Summit Spain</li></ul>	One day, in-person, 80+ delegates, Madrid, Spain
April 22	<ul style="list-style-type: none"><li>CIO Summit Poland</li></ul>	One day, in-person, 80+ delegates, Warsaw, Poland
April 22	<ul style="list-style-type: none"><li>CIO Summit Sweden</li></ul>	One day, in-person, 80+ delegates, Stockholm, Sweden
May 6	<ul style="list-style-type: none"><li>IT Security Summit Portugal</li></ul>	One day, in-person, 80+ delegates, Lisbon, Portugal
May 14	<ul style="list-style-type: none"><li>IT Security Summit UK</li></ul>	One day, in-person, 120+ delegates, London, UK
May 19	<ul style="list-style-type: none"><li>CIO Summit Italy</li></ul>	One day, in-person, 80+ delegates, Rome, Italy
May 26	<ul style="list-style-type: none"><li>CIO Summit Czech Republic</li></ul>	One day, in-person, 80+ delegates, Prague, Czech Republic
May 20	<ul style="list-style-type: none"><li>CIO Summit Switzerland</li></ul>	One day, in-person, 40+ delegates, Zurich, Switzerland
June 7-9	<ul style="list-style-type: none"><li>AI &amp; Data Xchange (Regional)</li></ul>	Multi-day, in-person, 80+ delegates, Valencia, Spain
June 25	<ul style="list-style-type: none"><li>IT Security Summit Italy</li></ul>	One day, in-person, 80+ delegates, Milan, Italy
June 10	<ul style="list-style-type: none"><li>IT Security Summit France</li></ul>	One day, in-person, 80+ delegates, Paris, France
July 7	<ul style="list-style-type: none"><li>FutureTech Summit Germany</li></ul>	One day, in-person, 40+ delegates, Munich, Germany
September 10	<ul style="list-style-type: none"><li>AI &amp; Data Summit UK</li></ul>	One day, in-person, 100+ delegates, London, UK
September 22	<ul style="list-style-type: none"><li>CIO Summit Spain</li></ul>	One day, in-person, 120+ delegates, Madrid, Spain
September 9	<ul style="list-style-type: none"><li>IT Security Summit Germany</li></ul>	One day, in-person, 40+ delegates, Cologne, Germany

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## Europe

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Very inspiring presentation from IDC European Research. Very good experience to bring HR & IT to one table.  
**Joerg Staff, Board Member, DGFP**

Valuable exchange of ideas and experience. And the sponsors were relevant for my role, I believe I will have fruitful follow-ups with some of them.

**Mihai Petrov, CISO, Carrefour**



## Europe

September 17	<ul style="list-style-type: none"><li>• <b>CIO Summit Netherlands</b></li></ul>	One day, in-person, 40+ delegates, Utrecht, Netherlands
September 23	<ul style="list-style-type: none"><li>• <b>IT Security Summit Sweden</b></li></ul>	One day, in-person, 80+ delegates, Stockholm, Sweden
October 15	<ul style="list-style-type: none"><li>• <b>CIO Summit Portugal</b></li></ul>	One day, in-person, 100+ delegates, Lisbon, Portugal
October 7	<ul style="list-style-type: none"><li>• <b>IT Security Summit Barcelona</b></li></ul>	Multi-day, in-person, 80+ delegates, Barcelona, Spain
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October 28	<ul style="list-style-type: none"><li>• <b>FutureTech Summit France</b></li></ul>	One day, in-person, 80+ delegates, Paris, France
October 11-13	<ul style="list-style-type: none"><li>• <b>CIO Summit Adriatics (Regional)</b></li></ul>	Multi-day, in-person, 80+ delegates, Croatia
October 18-20	<ul style="list-style-type: none"><li>• <b>CIO Xchange (Regional)</b></li></ul>	Multi-day, in-person, 80+ delegates, Barcelona, Spain
November 5	<ul style="list-style-type: none"><li>• <b>FutureTech Summit UK</b></li></ul>	One day, in-person, 100+ delegates, London, UK
November 8-10	<ul style="list-style-type: none"><li>• <b>CISO Xchange (Regional)</b></li></ul>	Multi-day, in-person, 80+ delegates, Barcelona, Spain
November 19	<ul style="list-style-type: none"><li>• <b>CIO Summit Denmark</b></li></ul>	One day, in-person, 80+ delegates, Copenhagen, Denmark
November 18	<ul style="list-style-type: none"><li>• <b>FutureTech Summit Spain</b></li></ul>	One day, in-person, 80+ delegates, Madrid, Spain
November 19	<ul style="list-style-type: none"><li>• <b>CIO Summit France</b></li></ul>	One day, in-person, 80+ delegates, Paris, France
November 24	<ul style="list-style-type: none"><li>• <b>CIO Summit Germany</b></li></ul>	One day, in-person, 40+ delegates, Frankfurt, Germany
November 26	<ul style="list-style-type: none"><li>• <b>CIO Summit Italy</b></li></ul>	One day, in-person, 80+ delegates, Milan, Italy

“ Working with IDC has been great. With our group growing so fast, time is limited — but IDC’s analysts and team made preparation easy, enabling us to focus on quality conversations with the people that matter.

**Will McInnes, CMO, SER Group**

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.

## Europe Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

### Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.



## META

February 11-12	<ul style="list-style-type: none"><li>• <b>CIO Summit Middle East</b></li></ul>	Multi-day, in-person, 500+ delegates, Dubai, UAE
March 26	<ul style="list-style-type: none"><li>• <b>IT Security Summit Turkiye</b></li></ul>	One day, in-person, 150+ delegates, Sapanca, Turkiye
April 23	<ul style="list-style-type: none"><li>• <b>CIO Summit Kuwait</b></li></ul>	One day, in-person, 100+ delegates, Kuwait
April 28	<ul style="list-style-type: none"><li>• <b>CIO Summit Egypt</b></li></ul>	One day, in-person, 100+ delegates, Cairo, Egypt
May 6	<ul style="list-style-type: none"><li>• <b>CIO Summit Turkiye</b></li></ul>	One day, in-person, 350+ delegates, Sapanca, Turkiye
May 14	<ul style="list-style-type: none"><li>• <b>CIO Summit South Africa</b></li></ul>	One day, in-person, 100+ delegates, JoBurg, South Africa
June 8	<ul style="list-style-type: none"><li>• <b>IT Security Xchange &amp; Awards</b></li></ul>	One day, in-person, 100+ delegates, Doha, Qatar
June 11	<ul style="list-style-type: none"><li>• <b>IT Security Xchange &amp; Awards</b></li></ul>	One day, in-person, 120+ delegates, Dubai, UAE
June 24	<ul style="list-style-type: none"><li>• <b>CIO Xchange UAE</b></li></ul>	One day, in-person, 120+ delegates, Riyadh, Saudi Arabia
August 13	<ul style="list-style-type: none"><li>• <b>CIO Summit Mauritius</b></li></ul>	One day, in-person, 100+ delegates, Port Louis, Mauritius
September 10	<ul style="list-style-type: none"><li>• <b>IT Security Summit South Africa</b></li></ul>	One day, in-person, 100+ delegates, JoBurg, South Africa
September 16-17	<ul style="list-style-type: none"><li>• <b>CIO Summit Saudi Arabia</b></li></ul>	Multi-day, in-person, 250+ delegates, Riyadh, Saudi Arabia
October 8	<ul style="list-style-type: none"><li>• <b>IT Security Summit Turkiye</b></li></ul>	One day, in-person, 350+ delegates, Istanbul, Turkiye
November 10	<ul style="list-style-type: none"><li>• <b>CIO Xchange Saudi Arabia</b></li></ul>	One day, in-person, 40+ delegates, Al Ula, Saudi Arabia
November	<ul style="list-style-type: none"><li>• <b>UAE Financial Services Congress</b></li></ul>	One day, in-person, 120+ delegates, Dubai, UAE

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## META

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“

Our partnership with IDC demonstrates our commitment to adding value for customers through data and creating an engaging platform that helps us support organizations to be adaptive in the current environment. With the proliferation of information and digital technologies, such collaborations are imperative to strengthening innovation in the digital environment. We look forward to more successes together in the future.

**Mohamed Youssef, Head of Marketing (CEMEA), Red Hat**



## META

November	<ul style="list-style-type: none"><li>• <b>CIO Excellence Symposium &amp; Awards Turkiye</b></li></ul>	One day, in-person, 100+ delegates, Istanbul, Turkiye
November 17	<ul style="list-style-type: none"><li>• <b>CIO Summit Qatar</b></li></ul>	One day, in-person, 100+ delegates, Doha, Qatar
November 19	<ul style="list-style-type: none"><li>• <b>CIO Xchange South Africa</b></li></ul>	One day, in-person, 40+ delegates, JoBurg, South Africa
November 11	<ul style="list-style-type: none"><li>• <b>IT Security Xchange Saudi Arabia</b></li></ul>	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
December 1	<ul style="list-style-type: none"><li>• <b>CISO Xchange Saudi Arabia</b></li></ul>	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
December 1	<ul style="list-style-type: none"><li>• <b>Public Sector Congress</b></li></ul>	One day, in-person, 40+ delegates, Ras Al Khaimah, UAE
December 9	<ul style="list-style-type: none"><li>• <b>CIO Xchange Turkiye</b></li></ul>	One day, in-person, 40+ delegates, Istanbul, Turkiye



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“

Working with the IDC Events team has always been a delight as they provide all the necessary support to make sure the event is a success and generates the required ROI.

**Mobina Mehlam, Marketing Consultant, Appian**





# Custom Events

**With IDC's single-sponsor events, you connect with high-value prospects, strengthen trust, and drive measurable pipeline impact.**

## Impact you can expect:

- Exclusive share of voice with your top prospects
- Analyst-curated agenda aligned to buyer priorities
- Access to pre-qualified, senior-level decision makers
- Direct 1:1 engagement and peer conversations that build trust
- End-to-end execution — from invitations to post-event insights
- Customizable for account-based marketing and pipeline acceleration

## Formats:

- Executive In-Person Dinners - curated, private conversations with senior leaders
- Roundtables (in-person or virtual) - peer-led, analyst-moderated discussions
- Executive Events - larger-scale, branded single-sponsor gatherings
- Webinars — analyst-led digital sessions

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.

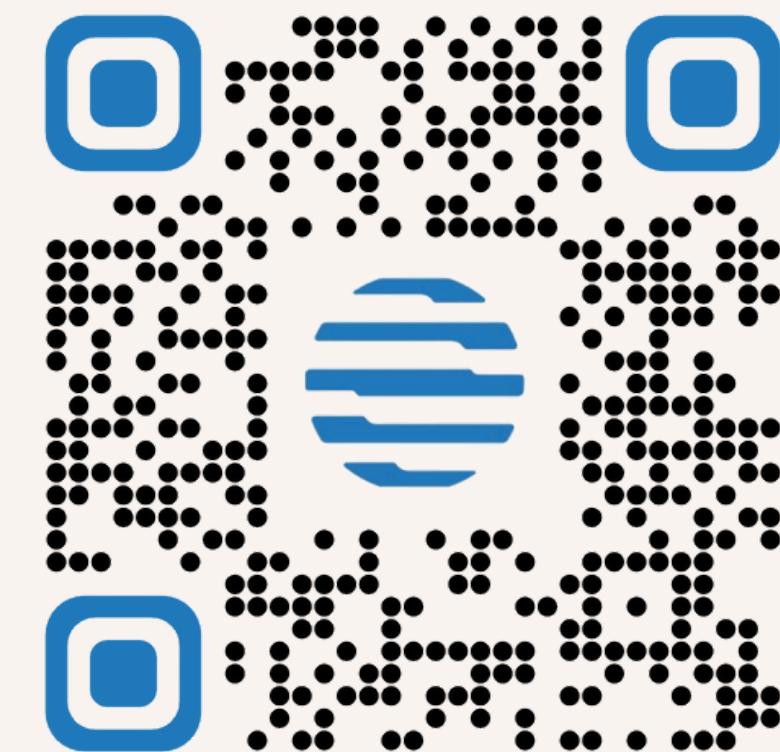




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