IDC AI Leadership Summit

Beyond AI Transformation.

Reimagining Leadership, Innovation, and Value Creation in the Enterprise.

Partner with IDC's 2027 AI Leadership Summit



The 2027 Leadership Imperative



AI Investment Is Structural

Worldwide AI spending will exceed **$700 billion** in 2027, confirming AI as a structural enterprise cost.

Source: IDC Worldwide AI IT Spending Forecast, 2025–2029



AI Governance Becomes Boardroom Priority

AI governance is the **#2** investment priority for **28%** of organizations in 2026, second only to data quality.

Source: IDC FERS Survey, Wave 7 (August 2025)



Replacement Risk

60% of G2000 CEOs without a clear AI strategy will face replacement pressure from boards by 2029.

Source: IDC FutureScape, CEO Agenda 2026



Pilot Purgatory Persists

By 2027, **45%** of AI apps will fail to progress beyond proof of concept, pushing CEOs to centralize through AI Centers of Excellence.

Source: IDC FutureScape, CEO Agenda 2026

IDC AI Leadership Summit: Global, Curated, Proven

Global Reach, Local ROI

Engage decision makers across Europe, APAC, North America, LATAM & META — **without the cost of self-run events**

Targeted Decision-Makers & Influencers

AI & data leaders, decision makers & practitioners — qualified and relevant so every interaction matters

Agendas Built for Influence

Analyst- and peer-led themes aligned to buyer priorities — **amplifying your brand's credibility**

Engagement That Converts

1:1 meetings, curated roundtables, and networking formats that deliver **leads and sales-ready insights**



19 EVENTS

1700+ ATTENDEES

20 COUNTRIES

Audience Profile

Senior leaders across IT, AI/data, and business functions who drive or influence AI investment decisions across organizations worldwide

60% Technology

C-Suite	Directors	Senior Leaders	Managers & Stakeholders
CIO CTO Chief Digital Officer Chief AI Officer CISO	VP IT · VP Engineering · Director of Infrastructure Director of Digital · IT Director Security Director	Head of Digital Transformation · Head of IT Architecture · Head of IT Operations Head of Security	IT Managers · Platform Leads · Tech Strategy Leads · IT Security Manager · IT Project & Delivery Digital · Transformation Lead · Procurement / Vendor Manager

30% AI & Data

C-Suite	Directors	Senior Leaders	Managers & Stakeholders
Chief Data Officer · Chief Analytics Officer · Chief AI Officer	Head of AI/ML · Head of Data Science · Director of Analytics · Head of Data Engineering . Head of AI Architecture	Data Science Lead · MLOps Lead · Head of Data Governance · AI Product Lead · AI Programme Leads	Data Managers · Analytics Managers · Data Engineer (Senior) · AI / ML Practitioner · AI Programme Manager · AI Governance Officer

10% Line of Business

C-Suite	Directors	Senior Leaders	Managers & Stakeholders
CFO · CHRO · Chief Legal Officer · CMO · Chief Customer Officer	VP Finance · VP Sales · VP HR · VP Marketing · VP Operations · General Counsel · Head of Risk / Compliance · Business Function Director	Finance Director · HR Director · Head of Legal Ops · Sales Director · Head of Marketing Ops · Head of Customer Experience	Finance Managers · HR Leads · Legal Ops Leads · Sales Ops Leads · Marketing Managers · Risk & Compliance Manager · CX Manager

Key Event Themes: Where Partners Fit In

01

Key Event Themes

- **Board-Led AI Strategies —** Securing budget & buy-in
- **Innovation vs Productivity —** Balancing growth with efficiency
- **Organizational Transformation —** Redesigning for human+AI teams
- **The Autonomous Enterprise —** Moving to agent-driven operations
- **Enterprise Architecture for AI —** Evolving the stack for the AI era
- **AI-Enabled Operating Models —** Redesigning workflows & decisions
- **Trust at Enterprise Scale —** Governance, oversight & transparency
- **Measuring AI ROI —** Redefining productivity metrics

02

Where Partners Add Value

- Sponsor keynotes securing AI budget & buy-in
- Showcase platforms turning pilots into ROI
- Highlight tools for human+AI collaboration
- Present agentic AI & automation platforms
- Position cloud & data as the AI foundation
- Show AI-embedded workflow & decision tools
- Lead on governance & responsible AI
- Bring analytics proving AI's productivity impact

03

How Partners Get Involved

- Keynote & thought-leadership stage time
- Themed roundtables & fireside chats
- 1:1 executive meeting programs
- Solution showcase / demo pods
- Co-branded research & content
- Networking & VIP hospitality

IDC AI Leadership Summit Series 2027

Canada	March 3	IDC AI Leadership Summit Toronto, Canada	Toronto, Canada
Saudi Arabia	March 22	IDC AI Leadership Summit Saudi Arabia	Riyadh, Saudi Arabia
Germany	April	IDC AI Leadership Summit Germany	Frankfurt, Germany
France	April 28	IDC AI Leadership Summit France	Paris, France
USA	April 7	IDC AI Leadership Summit New York, United States	New York, USA
USA	May 12	IDC AI Leadership Summit Atlanta, United States	Atlanta, USA
Spain	June 10	IDC AI Leadership Summit Spain	Madrid, Spain
USA	June 16	IDC AI Leadership Summit Palo Alto, United States	San Francisco, USA
Japan	July 6	IDC AI Leadership Summit Japan	Tokyo, Japan
USA	July 14	IDC AI Leadership Summit Boston, United States	Boston, USA
China	August 13	IDC AI Leadership Summit, China	Beijing, China
UK	September 9	IDC AI Leadership Summit UK	London, UK

Key Topics

- Data as the New Capital: Building a Modern Data Strategy
- Responsible AI: Ethics, Trust, and Regulation
- Generative AI in the Enterprise
- AI and Data Security: Safeguarding the Digital Core
- Cloud, Edge, and Hybrid AI Infrastructure
- Data Sovereignty and Cross-Border Challenges
- The AI Workforce: Skills, Culture, and Human-Machine Collaboration
- The Future of AI: Emerging Technologies and Frontiers

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. **Get in touch now** for more information.

IDC AI Leadership Summit Series 2027

Brazil	**September 23**	**IDC AI Leadership Summit Brazil**	Sao Paulo, Brazil
USA	**September 15**	**IDC AI Leadership Summit Chicago, United States**	Chicago, USA
UAE	**October 5**	**IDC AI Leadership Summit UAE**	Dubai, UAE
Canada	**October 5**	**IDC AI Leadership Summit Vancouver, Canada**	Vancouver, Canada
Italy	**October 6**	**IDC AI Leadership Summit Italy**	Milan, Italy
Mexico	**October 21**	**IDC AI Leadership Summit Mexico**	Mexico City, Mexico
Türkiye	**November 18**	**IDC AI Leadership Summit Türkiye**	Istanbul, Türkiye
Singapore	**November**	**IDC AI Leadership Summit & Awards ASEAN** REGIONAL	Singapore
India	**December**	**IDC AI Leadership Summit & Awards India**	Mumbai, India
USA	**December 9**	**IDC AI Leadership Summit Dallas, United States**	Dallas, USA

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What Sponsors Achieve: Real Results, Real Pipeline

WORLDWIDE RESULTS

1,600+
Sponsorships Delivered Across Regions

800+
Unique Sponsors Engaged Globally

23,000+
Senior Decision-Makers Worldwide

59%
C-Level and Senior Executives Worldwide

119
Cities Where We Hosted On-Site Events





IDC AI Leadership
Summit

For vendor partnership and sponsorship opportunities, get in touch here

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IDC AI Leadership Summits

