

# Industry Research Grounded in Decades of Experience

Accelerate industry-oriented digital outcomes with IDC's extensive portfolio of industry research, analysis and taxonomies across six core verticals. Our team of experts provide actionable insights backed by unparalleled industry experience and research tailored to your industry, helping IT leaders stay ahead of the curve.



**Optimize IT Strategy With Proven Industry Insights**



**Make Informed Decisions With Industry Expertise**



**Foster Innovation In Your IT Organization**

## With IDC's Industry Insights, you will receive:

### Unlimited Research



Get open access to objective, data-driven research with guides, use cases, industry coverage and taxonomies on the latest tech trends.

### Key Vertical Markets



Access forward looking research on digital ecosystems across six industries: **Retail, Energy, Government, Manufacturing, Financial, and Health.**

### Team of Industry Experts



Receive insights grounded in fact-based industry research, expertise and one-on-one guidance from our team of global industry experts.

## Learn How IDC's Industry Insights Can Help You

### Explore Our Digital Transformation (DX) Use Cases

IDC has developed hundreds of use cases for digital programs in over 20 industries to meet strategic priorities of organizations.

[LEARN MORE >](#)

# IDC Insights provide unparalleled industry reach:

## Utilities and Natural Resources



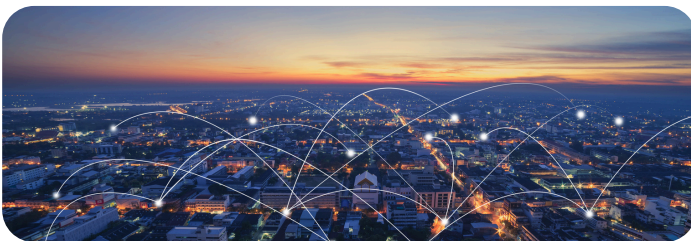
- Electricity
- Gas
- Water
- Oil & Gas
- Engineering Procurement & Construction
- Mining
- Agriculture

## Financial Services



- Retail Banking
- Corporate Banking
- Wealth Management
- Insurance
- Payments

## Government Public Sector



- Central Government
- Local Government
- Civil Resilience
- Education
- Transportation
- Smart Cities
- Sustainable Infrastructure

## Healthcare & Life Sciences



- Hospital
- Outpatient services
- Physician office
- U.S. Payers
- Medical testing & diagnostic services
- Pharmaceuticals
- Medical device equipment
- Clinical R&D

## Manufacturing



- Automotive
- Industrial Machinery
- Electronics/High Tech
- Aerospace & Defense
- Chemical
- Pulp & Paper
- Textile & Fashion
- Steel & Metal
- Base Materials
- Consumer Products
- Logistic & Freight Transport
- Supply Chain

## Retail



- eCommerce
- Food & Grocery
- Fashion & Apparel
- General merchandise
- Consumer electronics
- Specialty Retailers
- Eating & drinking
- Home & Garden
- Drug stores, pharmacies
- Travel & Hospitality
- Media & Entertainment

## Ready To Take the Next Step?

If you're interested in IDC's Industry Insights and would like to learn more, click the button below.

[REQUEST TO SPEAK TO AN IDC EXPERT >](#)