



2026 Global Events Calendar

Deliver ROI - Where tech buyers choose their partners

300+ analyst-led events worldwide, where senior IT buyers validate solutions and make confident decisions.

Partnering with IDC means visibility, authority, and connections that turn into business.

Through IDC events, you will:

- Build credibility with senior IT buyers
- Generate high-quality leads that convert
- Accelerate pipeline with trusted engagement





Turn events into outcomes

Partner with IDC to leverage authoritative insights, access high-caliber IT buyers, expand into new accounts, and get fast execution and support.

We support your marketing goals:

- Awareness & visibility with the right buyers
- High-quality lead generation
- Expansion into new accounts
- Executive thought leadership
- Better lead-to-pipeline conversion

By delivering:

- Access to high-caliber senior decision-makers
- Account-level personalization and curated 1:1s
- Fast, turnkey execution and onsite support
- Compelling price-to-value across a global calendar
- Independent analyst & peer validation

Topics:

- AI & Data Management
- Enterprise Applications
- Security & Trust
- Enterprise Services
- System Infrastructure
- Networking & Telecom
- Workplace solutions

Audience:

- Senior Executives
- Strategy Leaders
- Infrastructure Ops
- IT Ops & Services
- Cloud Architecture
- Security Leadership
- Security Ops & Risk



Europe
Custom Events

IDC’s single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

Virtual roundtables
Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

Executive in-person dinners
We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.



Very inspiring presentation from IDC European Research. Very good experience to bring HR & IT to one table. Great networking event and nice location,
Joerg Staff, Board Member, DGFP

Valuable exchange of ideas and experience. And the sponsors were relevant for my role, I believe I will have fruitful follow-ups with some of them.

Mihai Petrov, CISO, Carrefour

| Europe | | |
|---|---|--|
| February 18 | • IT Security Summit Spain | One day, in-person, 120+ delegates, Madrid, Spain |
| March 2-3 March 26 | • Utilities Xchange (Regional) • AI & Data Summit Germany | Multi-day, in-person, 50+ delegates, Valencia, Spain One day, in-person, 80+ delegates, Frankfurt, Germany |
| April 8 April 14 April 16 April 22 April 22 April 23 | • AI & Data Summit France • CIO Summit UK • FutureTech Summit Italy • AI & Data Summit Spain • CIO Summit Poland • CIO Summit Sweden | One day, in-person, 80+ delegates, Paris, France One day, in-person, 100+ delegates, London, UK One day, in-person, 80+ delegates, Milan, Italy One day, in-person, 80+ delegates, Madrid, Spain One day, in-person, 80+ delegates, Warsaw, Poland One day, in-person, 80+ delegates, Stockholm, Sweden |
| May 6 May 14 May 19 May 20 May 26 | • IT Security Summit Portugal • IT Security Summit UK • CIO Summit Italy • CIO Summit Switzerland • CIO Summit Czech Republic | One day, in-person, 80+ delegates, Lisbon, Portugal One day, in-person, 100+ delegates, London, UK One day, in-person, 80+ delegates, Rome, Italy One day, in-person, 60+ delegates, Zurich, Switzerland One day, in-person, 80+ delegates, Prague, Czech Republic |
| June 7-9 June 10 June 25 | • AI & Data Xchange (Regional) • IT Security Summit France • IT Security Summit Italy | Multi-day, in-person, 80+ delegates, Valencia, Spain One day, in-person, 80+ delegates, Paris, France One day, in-person, 80+ delegates, Milan, Italy |
| July 7 | • FutureTech Summit Germany | One day, in-person, 80+ delegates, Munich, Germany |
| September 9 September 10 September 17 | • IT Security Summit Germany • AI & Data Summit UK • CIO Summit Netherlands | One day, in-person, 80+ delegates, Cologne, Germany One day, in-person, 100+ delegates, London, UK One day, in-person, 80+ delegates, Utrecht, Netherlands |

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



| Europe | | |
|--|---|--|
| September 22 September 24 | <ul style="list-style-type: none"> • CIO Summit Spain • IT Security Summit Sweden | <p>One day, in-person, 120+ delegates, Madrid, Spain</p> <p>One day, in-person, 80+ delegates, Stockholm, Sweden</p> |
| October 7 October 8 October 11-13 October 15 October 18-20 October 28 | <ul style="list-style-type: none"> • IT Security Summit Spain • AI & Data Summit Italy • CIO Summit Adriatics (Regional) • CIO Summit Portugal • CIO Xchange (Regional) • FutureTech Summit France | <p>One day, in-person, 80+ delegates, Barcelona, Spain</p> <p>One day, in-person, 80+ delegates, Milan, Italy</p> <p>Multi-day, in-person, 80+ delegates, Croatia</p> <p>One day, in-person, 100+ delegates, Lisbon, Portugal</p> <p>Multi-day, in-person, 80+ delegates, Barcelona, Spain</p> <p>One day, in-person, 80+ delegates, Paris, France</p> |
| November 5 November 8-10 November 17 November 18 November 18 November 24 November 26 | <ul style="list-style-type: none"> • FutureTech Summit UK • CISO Xchange (Regional) • CIO Summit Denmark • FutureTech Summit Spain • CIO Summit France • CIO Summit Germany • CIO Summit Italy | <p>One day, in-person, 100+ delegates, London, UK</p> <p>Multi-day, in-person, 80+ delegates, Barcelona, Spain</p> <p>One day, in-person, 80+ delegates, Copenhagen, Denmark</p> <p>One day, in-person, 80+ delegates, Madrid, Spain</p> <p>One day, in-person, 80+ delegates, Paris, France</p> <p>One day, in-person, 80+ delegates, Frankfurt, Germany</p> <p>One day, in-person, 80+ delegates, Milan, Italy</p> |

Europe

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“Working with IDC has been great. With our group growing so fast, time is limited — but IDC’s analysts and team made preparation easy, enabling us to focus on quality conversations with the people that matter.

Will McInnes, CMO, SER Group

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



| North America | | |
|-------------------|--|---|
| March 5 | • AI & Data Summit Toronto | One day, in-person, 175+ delegates, Toronto, Canada |
| May 14 | • CIO Summit New York | One day, in-person, 80+ delegates, New York City, USA |
| June 4 June 25 | • AI & Data Summit San Francisco • AI & Data Summit Calgary | One day, in-person, 80+ delegates, San Francisco, USA One day, in-person, 80+ delegates, Calgary, Canada |
| September 17 | • AI & Data Summit Chicago | One day, in-person, 80+ delegates, Chicago, USA |
| October 1 | • AI & Data Summit Vancouver | One day, in-person, 80+ delegates, Vancouver, Canada |
| November 19 | • CIO Summit & Awards Canada | Multi-day, in-person, 150+ delegates, Toronto, Canada |
| December 3 | • The Year Ahead | One day, virtual, 400+ delegates, USA |

“ We had a positive experience at the IDC event in Calgary. The on-site support made everything run smoothly, and the networking opportunities were valuable and well-structured. Overall, it was a great forum to connect with the right audience, and we’d happily recommend it to colleagues.

Jose Borrás, Marketing Manager, Partners & Events, ESET Canada Inc.

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North America Custom Events

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| META | | |
|---|--|---|
| February 11-12 | • CIO Summit Middle East | Multi-day, in-person, 500+ delegates, Dubai, UAE |
| March 26 | • IT Security Summit Turkiye | One day, in-person, 150+ delegates, Sapanca, Turkiye |
| April 23 April 28 | • CIO Summit Kuwait • CIO Summit Egypt | One day, in-person, 100+ delegates, Kuwait One day, in-person, 100+ Cairo, Egypt |
| May 6 May 14 | • CIO Summit Turkiye • CIO Summit South Africa | One day, in-person, 350+ delegates, Sapanca, Turkiye One day, in-person, 100+ delegates, JoBurg, South Africa |
| June 8 June 11 June 18 June 18 June 24 | • IT Security Summit & Awards • IT Security Summit & Awards • CIO Xchange UAE • CIO Summit Mauritius • IT Security Summit Saudi Arabia | One day, in-person, 100+ delegates, Doha, Qatar One day, in-person, 80+ delegates, Dubai, UAE One day, in-person, 40+ delegates, Ras Al Khaimah, UAE One day, in-person, 100+ delegates, Port Louis, Mauritius One day, in-person, 120+ delegates, Riyadh, Saudi Arabia |
| September 10 September 16-17 September 23 September 24 | • IT Security Summit South Africa • CIO Summit Saudi Arabia • IT Security Forum Turkiye • AI Summit UAE | One day, in-person, 100+ delegates, JoBurg, South Africa Multi-day, in-person, 250+ delegates, Riyadh, Saudi Arabia One day, in-person, 350+ delegates, Istanbul, Turkiye One day, in-person, 80+ delegates, Abu Dhabi, UAE |
| October 21 | • Technology Symposium & Awards | Multi-day, in-person, 150+ delegates, Sapanca, Turkiye |

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Our partnership with IDC demonstrates our commitment to adding value for customers through data and creating an engaging platform that helps us support organizations to be adaptive in the current environment. With the proliferation of information and digital technologies, such collaborations are imperative to strengthening innovation in the digital environment. We look forward to more successes together in the future.

**Mohamed Youssef, Head of Marketing (CEMEA),
Red Hat**

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| META | | |
|---|--|---|
| November 11 November 12 | <ul style="list-style-type: none"> Public Sector Congress CIO Excellence Symposium & Awards, UAE | One day, in-person, 80+ delegates, Riyadh, Saudi Arabia One day, in-person, 100+ delegates, Dubai, UAE |
| November 17 November 19 November 26 | <ul style="list-style-type: none"> CIO Summit Qatar CIO Xchange South Africa CIO Xchange Saudi Arabia | One day, in-person, 100+ delegates, Doha, Qatar One day, in-person, 40+ delegates, JoBurg, South Africa One day, in-person, 40+ delegates, Al Ula, Saudi Arabia |
| December 1 December 9 | <ul style="list-style-type: none"> CISO Xchange Saudi Arabia AI Summit Turkiye | One day, in-person, 80+ delegates, Riyadh, Saudi Arabia One day, in-person, 40+ delegates, Istanbul, Turkiye |

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Working with the IDC Events team has always been a delight as they provide all the necessary support to make sure the event is a success and generates the required ROI.

Mobina Mehlam, Marketing Consultant, Appian



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| APAC | | |
|--|--|--|
| March 14-15 March 27 | <ul style="list-style-type: none"> • CIO Summit India • ASEAN CIO Summit (Regional) | Multi-day, in-person, 150+ delegates, Chennai, India One day, in-person, 150+ delegates, Singapore |
| May 15 | <ul style="list-style-type: none"> • CIO Summit China | One day, in-person, 100+ delegates, Shenzhen, China |
| June 12 | <ul style="list-style-type: none"> • Financial Services Summit India | One day, in-person, 60+ delegates, Mumbai, India |
| July 16 July 24 | <ul style="list-style-type: none"> • Asian Financial Services Xchange • AI Summit China | One day, in-person, 40+ delegates, Phuket, Thailand One day, in-person, 80+ delegates, Beijing, China |
| August 14 August 21-22 | <ul style="list-style-type: none"> • CIO Summit Malaysia • IT Security Summit India | One day, in-person, 80+ delegates, Kuala Lumpur, Malaysia Multi-day, in-person, 100+ delegates, Mumbai, India |
| September 10 September 11 | <ul style="list-style-type: none"> • CIO Summit Australia • ASEAN IT Security Summit & Awards (Regional) | One day, in-person, 80+ delegates, Sydney, Australia One day, in-person, 100+ delegates, Bangkok, Thailand |
| October 23 | <ul style="list-style-type: none"> • CIO Summit China | One day, in-person, 150+ delegates, Shanghai, China |
| November 12 | <ul style="list-style-type: none"> • ASEAN AI & Data Summit (Regional) | One day, in-person, 150+ delegates, Singapore |
| December 4 December 4 | <ul style="list-style-type: none"> • AI & Data Summit India • Channel Partner Ecosystem Summit | One day, in-person, 100+ delegates, Mumbai, India One day, in-person, 100+ delegates, Beijing, China |

APAC Custom Events

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We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have further follow-ups to connect and discuss what this means for their organizations.

Chief Technology Officer, APAC, Workday

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



| Japan | | |
|-------------|-------------------------------|--|
| January 29 | • AI Infrastructure Forum | One day, in-person, 280+ delegates, Tokyo, Japan |
| March 3-4 | • AI & Data Management Forum | Multi-day, in-person, 560+ delegates, Tokyo, Japan |
| April 14-15 | • IT Security and Trust Forum | Multi-day, in-person, 560+ delegates, Tokyo, Japan |
| September | • CIO Summit | One day, in-person, 60+ delegates, Tokyo, Japan |
| November | • IT Security Forum | One day, in-person, 280+ delegates, Tokyo, Japan |

Japan
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We are sincerely grateful for the opportunity to present our new solution to a highly engaged audience of business decision-makers.

Enterprise IT Vendor

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| LATAM | | |
|-------------|-------------------------------|---|
| May 21 | • CIO Summit Mexico | One day, in-person, 100+ delegates, Mexico City, Mexico |
| July 23 | • IT Government Summit Mexico | One day, in-person, 100+ delegates, Mexico City, Mexico |
| October 22 | • CIO Summit Brazil | One day, in-person, 100+ delegates, Sao Paulo, Brazil |
| November 19 | • CIO Summit LATAM (Regional) | One day, Virtual, 400+ delegates, LATAM |

LATAM

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“

A remarkable convergence of industry leaders and innovators. The sessions were highly informative, and the networking opportunities were invaluable. The event was a transformative experience, offering deep insights and fostering strategic connections that will shape future initiatives.

Franco Caraffi, Global IT Director,
 Carnival Corporation



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Custom Events

With IDC's single-sponsor events, you connect with high-value prospects, strengthen trust, and drive measurable pipeline impact.

Impact you can expect:

- Exclusive share of voice with your top prospects
- Analyst-curated agenda aligned to buyer priorities
- Access to pre-qualified, senior-level decision makers
- Direct 1:1 engagement and peer conversations that build trust
- End-to-end execution — from invitations to post-event insights
- Customizable for account-based marketing and pipeline acceleration

Formats:

- Executive In-Person Dinners - curated, private conversations with senior leaders
- Roundtables (in-person or virtual) - peer-led, analyst-moderated discussions
- Executive Events - larger-scale, branded single-sponsor gatherings
- Webinars — analyst-led digital sessions

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**For vendor partnership and
sponsorship opportunities,
get in touch below:**

Talk to IDC

Find out more



www.idc.com/eu/events/