



2026 Global Events Calendar

Deliver ROI - Where tech buyers choose their partners

300+ analyst-led events worldwide, where senior IT buyers validate solutions and make confident decisions.

Partnering with IDC means visibility, authority, and connections that turn into business.

Through IDC events, you will:

- Build credibility with senior IT buyers
- Generate high-quality leads that convert
- Accelerate pipeline with trusted engagement





Turn events into outcomes

Partner with IDC to leverage authoritative insights, access high-caliber IT buyers, expand into new accounts, and get fast execution and support.

We support your marketing goals:

- Awareness & visibility with the right buyers
- High-quality lead generation
- Expansion into new accounts
- Executive thought leadership
- Better lead-to-pipeline conversion

By delivering:

- Access to high-caliber senior decision-makers
- Account-level personalization and curated 1:1s
- Fast, turnkey execution and onsite support
- Compelling price-to-value across a global calendar
- Independent analyst & peer validation

Topics:

- AI & Data Management
- Enterprise Applications
- Security & Trust
- Enterprise Services
- System Infrastructure
- Networking & Telecom
- Workplace solutions

Audience:

- Senior Executives
- Strategy Leaders
- Infrastructure Ops
- IT Ops & Services
- Cloud Architecture
- Security Leadership
- Security Ops & Risk



Europe

February 18	<ul style="list-style-type: none">IT Security Summit Spain	One day, in-person, 120+ delegates, Madrid, Spain
March 2-3	<ul style="list-style-type: none">Utilities Xchange (Regional)	Multi-day, in-person, 50+ delegates, Valencia, Spain
March 26	<ul style="list-style-type: none">AI & Data Summit Germany	One day, in-person, 80+ delegates, Frankfurt, Germany
April 8	<ul style="list-style-type: none">AI & Data Summit France	One day, in-person, 80+ delegates, Paris, France
April 14	<ul style="list-style-type: none">CIO Summit UK	One day, in-person, 100+ delegates, London, UK
April 16	<ul style="list-style-type: none">FutureTech Summit Italy	One day, in-person, 80+ delegates, Milan, Italy
April 22	<ul style="list-style-type: none">AI & Data Summit Spain	One day, in-person, 80+ delegates, Madrid, Spain
April 22	<ul style="list-style-type: none">CIO Summit Poland	One day, in-person, 80+ delegates, Warsaw, Poland
April 23	<ul style="list-style-type: none">CIO Summit Sweden	One day, in-person, 80+ delegates, Stockholm, Sweden
May 6	<ul style="list-style-type: none">IT Security Summit Portugal	One day, in-person, 80+ delegates, Lisbon, Portugal
May 14	<ul style="list-style-type: none">IT Security Summit UK	One day, in-person, 100+ delegates, London, UK
May 19	<ul style="list-style-type: none">CIO Summit Italy	One day, in-person, 80+ delegates, Rome, Italy
May 20	<ul style="list-style-type: none">CIO Summit Switzerland	One day, in-person, 60+ delegates, Zurich, Switzerland
May 26	<ul style="list-style-type: none">CIO Summit Czech Republic	One day, in-person, 80+ delegates, Prague, Czech Republic
June 7-9	<ul style="list-style-type: none">AI & Data Xchange (Regional)	Multi-day, in-person, 80+ delegates, Valencia, Spain
June 10	<ul style="list-style-type: none">IT Security Summit France	One day, in-person, 80+ delegates, Paris, France
June 25	<ul style="list-style-type: none">IT Security Summit Italy	One day, in-person, 80+ delegates, Milan, Italy
July 7	<ul style="list-style-type: none">FutureTech Summit Germany	One day, in-person, 80+ delegates, Munich, Germany
September 9	<ul style="list-style-type: none">IT Security Summit Germany	One day, in-person, 80+ delegates, Cologne, Germany
September 10	<ul style="list-style-type: none">AI & Data Summit UK	One day, in-person, 100+ delegates, London, UK
September 17	<ul style="list-style-type: none">CIO Summit Netherlands	One day, in-person, 80+ delegates, Utrecht, Netherlands

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.

Europe

Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

“

Very inspiring presentation from IDC European Research. Very good experience to bring HR & IT to one table.
Joerg Staff, Board Member, DGFP

Valuable exchange of ideas and experience. And the sponsors were relevant for my role, I believe I will have fruitful follow-ups with some of them.

Mihai Petrov, CISO, Carrefour



Europe

September 22	<ul style="list-style-type: none">• CIO Summit Spain	One day, in-person, 120+ delegates, Madrid, Spain
September 24	<ul style="list-style-type: none">• IT Security Summit Sweden	One day, in-person, 80+ delegates, Stockholm, Sweden
October 7	<ul style="list-style-type: none">• IT Security Summit Spain	One day, in-person, 80+ delegates, Barcelona, Spain
October 8	<ul style="list-style-type: none">• AI & Data Summit Italy	One day, in-person, 80+ delegates, Milan, Italy
October 11-13	<ul style="list-style-type: none">• CIO Summit Adriatics (Regional)	Multi-day, in-person, 80+ delegates, Croatia
October 15	<ul style="list-style-type: none">• CIO Summit Portugal	One day, in-person, 100+ delegates, Lisbon, Portugal
October 18-20	<ul style="list-style-type: none">• CIO Xchange (Regional)	Multi-day, in-person, 80+ delegates, Barcelona, Spain
October 28	<ul style="list-style-type: none">• FutureTech Summit France	One day, in-person, 80+ delegates, Paris, France
November 5	<ul style="list-style-type: none">• FutureTech Summit UK	One day, in-person, 100+ delegates, London, UK
November 8-10	<ul style="list-style-type: none">• CISO Xchange (Regional)	Multi-day, in-person, 80+ delegates, Barcelona, Spain
November 17	<ul style="list-style-type: none">• CIO Summit Denmark	One day, in-person, 80+ delegates, Copenhagen, Denmark
November 18	<ul style="list-style-type: none">• FutureTech Summit Spain	One day, in-person, 80+ delegates, Madrid, Spain
November 18	<ul style="list-style-type: none">• CIO Summit France	One day, in-person, 80+ delegates, Paris, France
November 24	<ul style="list-style-type: none">• CIO Summit Germany	One day, in-person, 80+ delegates, Frankfurt, Germany
November 26	<ul style="list-style-type: none">• CIO Summit Italy	One day, in-person, 80+ delegates, Milan, Italy

“ Working with IDC has been great. With our group growing so fast, time is limited — but IDC’s analysts and team made preparation easy, enabling us to focus on quality conversations with the people that matter.

Will McInnes, CMO, SER Group

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Europe Custom Events

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North America

March 5	• AI & Data Summit Toronto	One day, in-person, 175+ delegates, Toronto, Canada
May 14	• CIO Summit New York	One day, in-person, 80+ delegates, New York City, USA
June 4	• AI & Data Summit San Francisco	One day, in-person, 80+ delegates, San Francisco, USA
June 25	• AI & Data Summit Calgary	One day, in-person, 80+ delegates, Calgary, Canada
September 17	• AI & Data Summit Chicago	One day, in-person, 80+ delegates, Chicago, USA
October 1	• AI & Data Summit Vancouver	One day, in-person, 80+ delegates, Vancouver, Canada
November 19	• CIO Summit & Awards Canada	Multi-day, in-person, 150+ delegates, Toronto, Canada
December 3	• The Year Ahead	One day, virtual, 400+ delegates, USA

“

We had a positive experience at the IDC event in Calgary. The on-site support made everything run smoothly, and the networking opportunities were valuable and well-structured. Overall, it was a great forum to connect with the right audience, and we'd happily recommend it to colleagues.

Jose Borras, Marketing Manager, Partners & Events, ESET Canada Inc.

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North America

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META

February 11-12	• CIO Summit Middle East	Multi-day, in-person, 500+ delegates, Dubai, UAE
March 26	• IT Security Summit Turkiye	One day, in-person, 150+ delegates, Sapanca, Turkiye
April 23	• CIO Summit Kuwait	One day, in-person, 100+ delegates, Kuwait
April 28	• CIO Summit Egypt	One day, in-person, 100+ Cairo, Egypt
May 6	• CIO Summit Turkiye	One day, in-person, 350+ delegates, Sapanca, Turkiye
May 14	• CIO Summit South Africa	One day, in-person, 100+ delegates, JoBurg, South Africa
June 8	• IT Security Summit & Awards	One day, in-person, 100+ delegates, Doha, Qatar
June 11	• IT Security Summit & Awards	One day, in-person, 80+ delegates, Dubai, UAE
June 18	• CIO Xchange UAE	One day, in-person, 40+ delegates, Ras Al Khaimah, UAE
June 18	• CIO Summit Mauritius	One day, in-person, 100+ delegates, Port Louis, Mauritius
June 24	• IT Security Summit Saudi Arabia	One day, in-person, 120+ delegates, Riyadh, Saudi Arabia
September 10	• IT Security Summit South Africa	One day, in-person, 100+ delegates, JoBurg, South Africa
September 16-17	• CIO Summit Saudi Arabia	Multi-day, in-person, 250+ delegates, Riyadh, Saudi Arabia
September 23	• IT Security Forum Turkiye	One day, in-person, 350+ delegates, Istanbul, Turkiye
September 24	• AI Summit UAE	One day, in-person, 80+ delegates, Abu Dhabi, UAE
October 21	• Technology Symposium & Awards	Multi-day, in-person, 150+ delegates, Sapanca, Turkiye

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Our partnership with IDC demonstrates our commitment to adding value for customers through data and creating an engaging platform that helps us support organizations to be adaptive in the current environment. With the proliferation of information and digital technologies, such collaborations are imperative to strengthening innovation in the digital environment. We look forward to more successes together in the future.

Mohamed Youssef, Head of Marketing (CEMEA), Red Hat



META

November 11	<ul style="list-style-type: none">• Public Sector Congress	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
November 12	<ul style="list-style-type: none">• CIO Excellence Symposium & Awards, UAE	One day, in-person, 100+ delegates, Dubai, UAE
November 17	<ul style="list-style-type: none">• CIO Summit Qatar	One day, in-person, 100+ delegates, Doha, Qatar
November 19	<ul style="list-style-type: none">• CIO Xchange South Africa	One day, in-person, 40+ delegates, JoBurg, South Africa
November 26	<ul style="list-style-type: none">• CIO Xchange Saudi Arabia	One day, in-person, 40+ delegates, Al Ula, Saudi Arabia
December 1	<ul style="list-style-type: none">• CISO Xchange Saudi Arabia	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
December 9	<ul style="list-style-type: none">• AI Summit Turkiye	One day, in-person, 40+ delegates, Istanbul, Turkiye



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Working with the IDC Events team has always been a delight as they provide all the necessary support to make sure the event is a success and generates the required ROI.

Mobina Mehlam, Marketing Consultant, Appian



APAC

March 14-15	<ul style="list-style-type: none">• CIO Summit India	Multi-day, in-person, 150+ delegates, Chennai, India
March 27	<ul style="list-style-type: none">• ASEAN CIO Summit (Regional)	One day, in-person, 150+ delegates, Singapore
May 15	<ul style="list-style-type: none">• CIO Summit China	One day, in-person, 100+ delegates, Shenzhen, China
June 12	<ul style="list-style-type: none">• Financial Services Summit India	One day, in-person, 60+ delegates, Mumbai, India
July 16	<ul style="list-style-type: none">• Asian Financial Services Xchange	One day, in-person, 40+ delegates, Phuket, Thailand
July 24	<ul style="list-style-type: none">• AI Summit China	One day, in-person, 80+ delegates, Beijing, China
August 14	<ul style="list-style-type: none">• CIO Summit Malaysia	One day, in-person, 80+ delegates, Kuala Lumpur, Malaysia
August 21-22	<ul style="list-style-type: none">• IT Security Summit India	Multi-day, in-person, 100+ delegates, Mumbai, India
September 10	<ul style="list-style-type: none">• CIO Summit Australia	One day, in-person, 80+ delegates, Sydney, Australia
September 11	<ul style="list-style-type: none">• ASEAN IT Security Summit & Awards (Regional)	One day, in-person, 100+ delegates, Bangkok, Thailand
October 23	<ul style="list-style-type: none">• CIO Summit China	One day, in-person, 150+ delegates, Shanghai, China
November 12	<ul style="list-style-type: none">• ASEAN AI & Data Summit (Regional)	One day, in-person, 150+ delegates, Singapore
December 4	<ul style="list-style-type: none">• AI & Data Summit India	One day, in-person, 100+ delegates, Mumbai, India
December 4	<ul style="list-style-type: none">• Channel Partner Ecosystem Summit	One day, in-person, 100+ delegates, Beijing, China

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We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have further follow-ups to connect and discuss what this means for their organizations.

**Chief Technology Officer, APAC,
Workday**



Japan

January 29	<ul style="list-style-type: none">• AI Infrastructure Forum	One day, in-person, 280+ delegates, Tokyo, Japan
March 3-4	<ul style="list-style-type: none">• AI & Data Management Forum	Multi-day, in-person, 560+ delegates, Tokyo, Japan
April 14-15	<ul style="list-style-type: none">• IT Security and Trust Forum	Multi-day, in-person, 560+ delegates, Tokyo, Japan
September	<ul style="list-style-type: none">• CIO Summit	One day, in-person, 60+ delegates, Tokyo, Japan
November	<ul style="list-style-type: none">• IT Security Forum	One day, in-person, 280+ delegates, Tokyo, Japan



Japan

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We are sincerely grateful for the opportunity to present our new solution to a highly engaged audience of business decision-makers.

Enterprise IT Vendor

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LATAM

May 21	• CIO Summit Mexico	One day, in-person, 100+ delegates, Mexico City, Mexico
July 23	• IT Government Summit Mexico	One day, in-person, 100+ delegates, Mexico City, Mexico
October 22	• CIO Summit Brazil	One day, in-person, 100+ delegates, Sao Paulo, Brazil
November 19	• CIO Summit LATAM (Regional)	One day, Virtual, 400+ delegates, LATAM



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“

A remarkable convergence of industry leaders and innovators. The sessions were highly informative, and the networking opportunities were invaluable. The event was a transformative experience, offering deep insights and fostering strategic connections that will shape future initiatives.

**Franco Caraffi, Global IT Director,
Carnival Corporation**

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Custom Events

With IDC's single-sponsor events, you connect with high-value prospects, strengthen trust, and drive measurable pipeline impact.

Impact you can expect:

- Exclusive share of voice with your top prospects
- Analyst-curated agenda aligned to buyer priorities
- Access to pre-qualified, senior-level decision makers
- Direct 1:1 engagement and peer conversations that build trust
- End-to-end execution — from invitations to post-event insights
- Customizable for account-based marketing and pipeline acceleration

Formats:

- Executive In-Person Dinners - curated, private conversations with senior leaders
- Roundtables (in-person or virtual) - peer-led, analyst-moderated discussions
- Executive Events - larger-scale, branded single-sponsor gatherings
- Webinars — analyst-led digital sessions

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**For vendor partnership and
sponsorship opportunities,
get in touch below:**

Talk to IDC

Find out more



www.idc.com/eu/events/