



2026 Global Events Calendar

Deliver ROI - Where Tech Buyers Choose Their Partners

300+ analyst-led events worldwide, where senior IT buyers validate solutions and make confident decisions.

Partnering with IDC means visibility, authority, and connections that turn into business.

Through IDC events, you will:

- Build credibility with senior IT buyers
- Generate high-quality leads that convert
- Accelerate pipeline with trusted engagement





Turn Events into Outcomes

Partner with IDC to leverage authoritative insights, access high-caliber IT buyers, expand into new accounts, and get fast execution and support.

We support your marketing goals:

- Awareness & visibility with the right buyers
- High-quality lead generation
- Expansion into new accounts
- Executive thought leadership
- Better lead-to-pipeline conversion

By delivering:

- Access to high-caliber senior decision-makers
- Account-level personalization and curated 1:1s
- Fast, turnkey execution and onsite support
- Compelling price-to-value across a global calendar
- Independent analyst & peer validation

Topics:

- AI & Data Management
- Enterprise Applications
- Security & Trust
- Enterprise Services
- System Infrastructure
- Networking & Telecom
- Workplace solutions

Audience:

- Senior Executives
- Strategy Leaders
- Infrastructure Ops
- IT Ops & Services
- Cloud Architecture
- Security Leadership
- Security Ops & Risk



META		
February 11-12	• Middle East CIO Summit	Multi-day, in-person, 500+ delegates, Dubai, UAE
March 26	• IT Security Summit	One day, in-person, 150+ delegates, Sapanca, Turkiye
April 23 April 28	• Kuwait CIO Summit • Egypt CIO Summit	One day, in-person, 100+ delegates, Kuwait One day, in-person, 100+ Cairo, Egypt
May 6 May 14	• Turkiye CIO Summit • South Africa CIO Summit	One day, in-person, 350+ delegates, Sapanca, Turkiye One day, in-person, 100+ delegates, JoBurg, South Africa
June 8 June 11 June 24 June 18	• IT Security Summit & Awards • IT Security Summit & Awards • IT Security Summit • CIO Xchange UAE	One day, in-person, 100+ delegates, Doha, Qatar One day, in-person, 80+ delegates, Dubai, UAE One day, in-person, 120+ delegates, Riyadh, Saudi Arabia One day, in-person, 40+ delegates, Ras Al Khaimah, UAE
August 13	• Mauritius CIO Summit	One day, in-person, 100+ delegates, Port Louis, Mauritius
September 10 September 16-17 September 23 September 24	• IT Security Summit • Saudi Arabia CIO Summit • IT Security Forum • AI Summit	One day, in-person, 100+ delegates, JoBurg, South Africa Multi-day, in-person, 250+ delegates, Riyadh, Saudi Arabia One day, in-person, 350+ delegates, Istanbul, Turkiye One day, in-person, 80+ delegates, Abu Dhabi, UAE
October 21	• Technology Symposium & Awards	Multi-day, in-person, 150+ delegates, Sapanca, Turkiye
November 10	• CIO Xchange Saudi Arabia	One day, in-person, 40+ delegates, Al Ula, Saudi Arabia

META Custom Events

IDC’s single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

Virtual roundtables
Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

Executive in-person dinners
We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

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Our partnership with IDC demonstrates our commitment to adding value for customers through data and creating an engaging platform that helps us support organizations to be adaptive in the current environment. With the proliferation of information and digital technologies, such collaborations are imperative to strengthening innovation in the digital environment. We look forward to more successes together in the future.

Mohamed Youssef, Head of Marketing (CEMEA),
Red Hat

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



META		
November 12	• CIO Excellence Symposium & Awards, UAE	One day, in-person, 100+ delegates, Dubai, UAE
November 17	• Qatar CIO Summit	One day, in-person, 100+ delegates, Doha, Qatar
November 19	• CIO Xchange South Africa	One day, in-person, 40+ delegates, JoBurg, South Africa
November	• Public Sector Congress	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
December 1	• CISO Xchange Saudi Arabia	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
December 9	• CIO Xchange Turkiye	One day, in-person, 40+ delegates, Istanbul, Turkiye

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Working with the IDC Events team has always been a delight as they provide all the necessary support to make sure the event is a success and generates the required ROI.

Mobina Mehlam, Marketing Consultant, Appian



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APAC		
March 14-15 March 27	<ul style="list-style-type: none"> • India CIO Summit • ASEAN CIO Summit (Regional) 	Multi-day, in-person, 150+ delegates, Chennai, India One day, in-person, 150+ delegates, Singapore
May 15	<ul style="list-style-type: none"> • China CIO Summit (Shenzhen) 	One day, in-person, 100+ delegates, Shenzhen, China
June 12	<ul style="list-style-type: none"> • India Financial Services Summit 	One day, in-person, 60+ delegates, Mumbai, India
July 16	<ul style="list-style-type: none"> • Asian Financial Services Congress Xchange 	One day, in-person, 40+ delegates, Phuket, Thailand
July 24 August 14 August 21-22 August	<ul style="list-style-type: none"> • China AI Summit • Malaysia CIO Summit • India IT Security Summit • New Zealand CIO Summit 	One day, in-person, 80+ delegates, Beijing, China One day, in-person, 80+ delegates, Kuala Lumpur, Malaysia Multi-day, in-person, 100+ delegates, Mumbai, India Multi-day, in-person, 100+ delegates, Auckland, New Zealand
September 11	<ul style="list-style-type: none"> • ASEAN Cybersecurity Summit & Awards (Regional) 	One day, in-person, 100+ delegates, Bangkok, Thailand
October 16 September 10	<ul style="list-style-type: none"> • China CIO Summit (Shanghai) • Australia CIO Summit 	One day, in-person, 150+ delegates, Shanghai, China One day, in-person, 80+ delegates, Sydney, Australia
November 20-21 November 26	<ul style="list-style-type: none"> • Technology Symposium & Awards • Technology Symposium & Awards 	Multi-day, in-person, 100+ delegates, Bangalore, India One day, in-person, 150+ delegates, Singapore
December 4	<ul style="list-style-type: none"> • Channel Partner Ecosystem Summit 	One day, in-person, 100+ delegates, Beijing, China

APAC Custom Events

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We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have further follow-ups to connect and discuss what this means for their organizations.

Chief Technology Officer, APAC, Workday

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



Japan		
January 29	• AI Infrastructure Forum	One day, in-person, 280+ delegates, Tokyo, Japan
March 3-4	• AI and Data Management Forum	Multi-day, in-person, 560+ delegates, Tokyo, Japan
April 14-15	• IT Security and Trust Forum	Multi-day, in-person, 560+ delegates, Tokyo, Japan
September	• CIO Summit	One day, in-person, 60+ delegates, Tokyo, Japan
November	• IT Security Forum	One day, in-person, 280+ delegates, Tokyo, Japan

Japan
Custom Events

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We are sincerely grateful for the opportunity to present our new solution to a highly engaged audience of business decision-makers.

Enterprise IT Vendor

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



Europe		
February 18	• IT Security Summit Spain	One day, in-person, 120+ delegates, Madrid, Spain
March 9-10	• Utilities Xchange (Regional)	Multi-day, in-person, 50+ delegates, Valencia, Spain
March 11	• CIO Summit Poland	One day, in-person, 80+ delegates, Warsaw, Poland
March 24	• AI & Data Summit Germany	One day, in-person, 40+ delegates, Frankfurt, Germany
April 8	• AI & Data Summit France	One day, in-person, 80+ delegates, Paris, France
April 16	• FutureTech Summit Italy	One day, in-person, 80+ delegates, Milan, Italy
April 14	• CIO Summit UK	One day, in-person, 100+ delegates, London, UK
April 21	• AI & Data Summit Spain	One day, in-person, 80+ delegates, Madrid, Spain
April 23	• CIO Summit Sweden	One day, in-person, 80+ delegates, Stockholm, Sweden
May 6	• IT Security Summit Portugal	One day, in-person, 80+ delegates, Lisbon, Portugal
May 14	• IT Security Summit UK	One day, in-person, 100+ delegates, London, UK
May 19	• CIO Summit Rome	One day, in-person, 80+ delegates, Rome, Italy
May 20	• CIO Summit Switzerland	One day, in-person, 40+ delegates, Zurich, Switzerland
May 26	• CIO Summit Czech Republic	One day, in-person, 80+ delegates, Prague, Czech Republic
May	• AI & Data Xchange (Regional)	Multi-day, in-person, 80+ delegates, Valencia, Spain
June 10	• IT Security Summit France	One day, in-person, 80+ delegates, Paris, France
June 25	• IT Security Summit Italy	One day, in-person, 80+ delegates, Milan, Italy
July 7	• FutureTech Summit Germany	One day, in-person, 40+ delegates, Munich, Germany
September 9	• IT Security Summit Germany	One day, in-person, 40+ delegates, Cologne, Germany
September 10	• AI & Data Summit UK	One day, in-person, 100+ delegates, London, UK
September 17	• CIO Summit Netherlands	One day, in-person, 40+ delegates, Utrecht, Netherlands

Europe

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Very inspiring presentation from IDC European Research. Very good experience to bring HR & IT to one table. Great networking event and nice location,
Joerg Staff, Board Member, DGFP

Valuable exchange of ideas and experience. And the sponsors were relevant for my role, I believe I will have fruitful follow-ups with some of them.

Mihai Petrov, CISO, Carrefour

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Europe		
September 22 September 24	<ul style="list-style-type: none"> • CIO Summit Spain • IT Security Summit Sweden 	<p>One day, in-person, 120+ delegates, Madrid, Spain</p> <p>One day, in-person, 80+ delegates, Stockholm, Sweden</p>
October 7 October 8 October 11-13 October 15 October October 28	<ul style="list-style-type: none"> • IT Security Summit Spain • AI & Data Summit Italy • CIO Summit Adriatics (Regional) • CIO Summit Portugal • CIO Xchange (Regional) • FutureTech Summit France 	<p>One day, in-person, 80+ delegates, Barcelona, Spain</p> <p>One day, in-person, 80+ delegates, Milan, Italy</p> <p>Multi-day, in-person, 80+ delegates, Croatia</p> <p>One day, in-person, 100+ delegates, Lisbon, Portugal</p> <p>Multi-day, in-person, 80+ delegates, Barcelona, Spain</p> <p>One day, in-person, 80+ delegates, Paris, France</p>
November 5 November 17 November 18 November 18 November 24 November 26 November	<ul style="list-style-type: none"> • FutureTech Summit UK • CIO Summit Denmark • FutureTech Summit Spain • CIO Summit France • CIO Summit Germany • CIO Summit Italy • CISO Xchange (Regional) 	<p>One day, in-person, 100+ delegates, London, UK</p> <p>One day, in-person, 80+ delegates, Copenhagen, Denmark</p> <p>One day, in-person, 80+ delegates, Madrid, Spain</p> <p>One day, in-person, 80+ delegates, Paris, France</p> <p>One day, in-person, 40+ delegates, Frankfurt, Germany</p> <p>One day, in-person, 80+ delegates, Milan, Italy</p> <p>Multi-day, in-person, 80+ delegates, Barcelona, Spain</p>

“Working with IDC has been great. With our group growing so fast, time is limited — but IDC’s analysts and team made preparation easy, enabling us to focus on quality conversations with the people that matter.

Will McInnes, CMO, SER Group

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Europe Custom Events

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Virtual roundtables
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North America		
March 5	• AI & Data Summit Toronto	One day, in-person, 175+ delegates, Toronto, Canada
April 16	• AI & Data Summit San Francisco	One day, in-person, 80+ delegates, San Francisco, USA
May 14	• CIO Summit New York	One day, in-person, 80+ delegates, New York City, USA
June 11	• AI & Data Summit Calgary	One day, in-person, 80+ delegates, Calgary, Canada
September 17	• AI & Data Summit Chicago	One day, in-person, 80+ delegates, Chicago, USA
October 1	• AI & Data Summit Vancouver	One day, in-person, 80+ delegates, Vancouver, Canada
November 18	• CIO Summit & Awards Canada	Multi-day, in-person, 150+ delegates, Toronto, Canada
December 3	• The Year Ahead	One day, virtual, 400+ delegates, USA

“ We had a positive experience at the IDC event in Calgary. The on-site support made everything run smoothly, and the networking opportunities were valuable and well-structured. Overall, it was a great forum to connect with the right audience, and we’d happily recommend it to colleagues.

Jose Borrás, Marketing Manager, Partners & Events, ESET Canada Inc.

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North America Custom Events

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LATAM		
May 21	• CIO Summit Mexico	One day, in-person, 100+ delegates, Mexico City, Mexico
July 23	• IT Government Summit Mexico	One day, in-person, 100+ delegates, Mexico City, Mexico
October 22	• CIO Summit Brazil	One day, in-person, 100+ delegates, Sao Paulo, Brazil
November 19	• CIO Summit LATAM (Regional)	One day, Virtual, 400+ delegates, LATAM

LATAM

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A remarkable convergence of industry leaders and innovators. The sessions were highly informative, and the networking opportunities were invaluable. The event was a transformative experience, offering deep insights and fostering strategic connections that will shape future initiatives.

Franco Caraffi, Global IT Director,
Carnival Corporation



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Custom Events

With IDC's single-sponsor events, you connect with high-value prospects, strengthen trust, and drive measurable pipeline impact.

Impact you can expect:

- Exclusive share of voice with your top prospects
- Analyst-curated agenda aligned to buyer priorities
- Access to pre-qualified, senior-level decision makers
- Direct 1:1 engagement and peer conversations that build trust
- End-to-end execution — from invitations to post-event insights
- Customizable for account-based marketing and pipeline acceleration

Formats:

- Executive In-Person Dinners - curated, private conversations with senior leaders
- Roundtables (in-person or virtual) - peer-led, analyst-moderated discussions
- Executive Events - larger-scale, branded single-sponsor gatherings
- Webinars — analyst-led digital sessions

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**For vendor partnership and
sponsorship opportunities,
get in touch below:**

Partner With Us

Find Out More



<https://www.idc.com/mea/events/>