



2026 Global Events Calendar

# Deliver ROI - Where Tech Buyers Choose Their Partners

300+ analyst-led events worldwide, where senior IT buyers validate solutions and make confident decisions.

**Partnering with IDC means visibility, authority, and connections that turn into business.**

Through IDC events, you will:

- Build credibility with senior IT buyers
- Generate high-quality leads that convert
- Accelerate pipeline with trusted engagement





# Turn Events into Outcomes

**Partner with IDC to leverage authoritative insights, access high-caliber IT buyers, expand into new accounts, and get fast execution and support.**

## We support your marketing goals:

- Awareness & visibility with the right buyers
- High-quality lead generation
- Expansion into new accounts
- Executive thought leadership
- Better lead-to-pipeline conversion

## By delivering:

- Access to high-caliber senior decision-makers
- Account-level personalization and curated 1:1s
- Fast, turnkey execution and onsite support
- Compelling price-to-value across a global calendar
- Independent analyst & peer validation

### Topics:

- AI & Data Management
- Enterprise Applications
- Security & Trust
- Enterprise Services
- System Infrastructure
- Networking & Telecom
- Workplace solutions

### Audience:

- Senior Executives
- Strategy Leaders
- Infrastructure Ops
- IT Ops & Services
- Cloud Architecture
- Security Leadership
- Security Ops & Risk



## META

February 11-12	<ul style="list-style-type: none"><li><b>Middle East CIO Summit</b></li></ul>	Multi-day, in-person, 500+ delegates, Dubai, UAE
March 26	<ul style="list-style-type: none"><li><b>IT Security Summit</b></li></ul>	One day, in-person, 150+ delegates, Sapanca, Turkiye
April 23	<ul style="list-style-type: none"><li><b>Kuwait CIO Summit</b></li><li><b>Egypt CIO Summit</b></li></ul>	One day, in-person, 100+ delegates, Kuwait
April 28		One day, in-person, 100+ Cairo, Egypt
May 6	<ul style="list-style-type: none"><li><b>Turkiye CIO Summit</b></li><li><b>South Africa CIO Summit</b></li></ul>	One day, in-person, 350+ delegates, Sapanca, Turkiye
May 14		One day, in-person, 100+ delegates, JoBurg, South Africa
June 8	<ul style="list-style-type: none"><li><b>IT Security Summit &amp; Awards</b></li></ul>	One day, in-person, 100+ delegates, Doha, Qatar
June 11	<ul style="list-style-type: none"><li><b>IT Security Summit &amp; Awards</b></li></ul>	One day, in-person, 80+ delegates, Dubai, UAE
June 24	<ul style="list-style-type: none"><li><b>IT Security Summit</b></li></ul>	One day, in-person, 120+ delegates, Riyadh, Saudi Arabia
June 18	<ul style="list-style-type: none"><li><b>CIO Xchange UAE</b></li></ul>	One day, in-person, 40+ delegates, Ras Al Khaimah, UAE
August 13	<ul style="list-style-type: none"><li><b>Mauritius CIO Summit</b></li></ul>	One day, in-person, 100+ delegates, Port Louis, Mauritius
September 10	<ul style="list-style-type: none"><li><b>IT Security Summit</b></li></ul>	One day, in-person, 100+ delegates, JoBurg, South Africa
September 16-17	<ul style="list-style-type: none"><li><b>Saudi Arabia CIO Summit</b></li></ul>	Multi-day, in-person, 250+ delegates, Riyadh, Saudi Arabia
September 23	<ul style="list-style-type: none"><li><b>IT Security Forum</b></li></ul>	One day, in-person, 350+ delegates, Istanbul, Turkiye
September 24	<ul style="list-style-type: none"><li><b>AI Summit</b></li></ul>	One day, in-person, 80+ delegates, Abu Dhabi, UAE
October 21	<ul style="list-style-type: none"><li><b>Technology Symposium &amp; Awards</b></li></ul>	Multi-day, in-person, 150+ delegates, Sapanca, Turkiye
November 10	<ul style="list-style-type: none"><li><b>CIO Xchange Saudi Arabia</b></li></ul>	One day, in-person, 40+ delegates, Al Ula, Saudi Arabia

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.

## META

### Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

#### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

#### Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

“

Our partnership with IDC demonstrates our commitment to adding value for customers through data and creating an engaging platform that helps us support organizations to be adaptive in the current environment. With the proliferation of information and digital technologies, such collaborations are imperative to strengthening innovation in the digital environment. We look forward to more successes together in the future.

**Mohamed Youssef, Head of Marketing (CEMEA),  
Red Hat**



## META

November 12	<ul style="list-style-type: none"><li>• <b>CIO Excellence Symposium &amp; Awards, UAE</b></li></ul>	One day, in-person, 100+ delegates, Dubai, UAE
November 17	<ul style="list-style-type: none"><li>• <b>Qatar CIO Summit</b></li></ul>	One day, in-person, 100+ delegates, Doha, Qatar
November 19	<ul style="list-style-type: none"><li>• <b>CIO Xchange South Africa</b></li></ul>	One day, in-person, 40+ delegates, JoBurg, South Africa
November	<ul style="list-style-type: none"><li>• <b>Public Sector Congress</b></li></ul>	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
December 1	<ul style="list-style-type: none"><li>• <b>CISO Xchange Saudi Arabia</b></li></ul>	One day, in-person, 80+ delegates, Riyadh, Saudi Arabia
December 9	<ul style="list-style-type: none"><li>• <b>CIO Xchange Turkiye</b></li></ul>	One day, in-person, 40+ delegates, Istanbul, Turkiye



## META

### Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

#### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

#### Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

“

Working with the IDC Events team has always been a delight as they provide all the necessary support to make sure the event is a success and generates the required ROI.

**Mobina Mehlam, Marketing Consultant,  
Appian**

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



## APAC

March 14-15	<ul style="list-style-type: none"><li>• <b>India CIO Summit</b></li></ul>	Multi-day, in-person, 150+ delegates, Chennai, India
March 27	<ul style="list-style-type: none"><li>• <b>ASEAN CIO Summit (Regional)</b></li></ul>	One day, in-person, 150+ delegates, Singapore
May 15	<ul style="list-style-type: none"><li>• <b>China CIO Summit (Shenzhen)</b></li></ul>	One day, in-person, 100+ delegates, Shenzhen, China
June 12	<ul style="list-style-type: none"><li>• <b>India Financial Services Summit</b></li></ul>	One day, in-person, 60+ delegates, Mumbai, India
July 16	<ul style="list-style-type: none"><li>• <b>Asian Financial Services Congress Xchange</b></li></ul>	One day, in-person, 40+ delegates, Phuket, Thailand
July 24	<ul style="list-style-type: none"><li>• <b>China AI Summit</b></li></ul>	One day, in-person, 80+ delegates, Beijing, China
August 14	<ul style="list-style-type: none"><li>• <b>Malaysia CIO Summit</b></li></ul>	One day, in-person, 80+ delegates, Kuala Lumpur, Malaysia
August 21-22	<ul style="list-style-type: none"><li>• <b>India IT Security Summit</b></li></ul>	Multi-day, in-person, 100+ delegates, Mumbai, India
August	<ul style="list-style-type: none"><li>• <b>New Zealand CIO Summit</b></li></ul>	Multi-day, in-person, 100+ delegates, Auckland, New Zealand
September 11	<ul style="list-style-type: none"><li>• <b>ASEAN Cybersecurity Summit &amp; Awards (Regional)</b></li></ul>	One day, in-person, 100+ delegates, Bangkok, Thailand
October 16	<ul style="list-style-type: none"><li>• <b>China CIO Summit (Shanghai)</b></li></ul>	One day, in-person, 150+ delegates, Shanghai, China
September 10	<ul style="list-style-type: none"><li>• <b>Australia CIO Summit</b></li></ul>	One day, in-person, 80+ delegates, Sydney, Australia
November 20-21	<ul style="list-style-type: none"><li>• <b>Technology Symposium &amp; Awards</b></li></ul>	Multi-day, in-person, 100+ delegates, Bangalore, India
November 26	<ul style="list-style-type: none"><li>• <b>Technology Symposium &amp; Awards</b></li></ul>	One day, in-person, 150+ delegates, Singapore
December 4	<ul style="list-style-type: none"><li>• <b>Channel Partner Ecosystem Summit</b></li></ul>	One day, in-person, 100+ delegates, Beijing, China

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.

## APAC

### Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

#### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

#### Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

“

We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have further follow-ups to connect and discuss what this means for their organizations.

**Chief Technology Officer, APAC,  
Workday**



## Japan

January 29	• <b>AI Infrastructure Forum</b>	One day, in-person, 280+ delegates, Tokyo, Japan
March 3-4	• <b>AI and Data Management Forum</b>	Multi-day, in-person, 560+ delegates, Tokyo, Japan
April 14-15	• <b>IT Security and Trust Forum</b>	Multi-day, in-person, 560+ delegates, Tokyo, Japan
September	• <b>CIO Summit</b>	One day, in-person, 60+ delegates, Tokyo, Japan
November	• <b>IT Security Forum</b>	One day, in-person, 280+ delegates, Tokyo, Japan



## Japan Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### **Virtual roundtables**

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

### **Executive in-person dinners**

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

“

We are sincerely grateful for the opportunity to present our new solution to a highly engaged audience of business decision-makers.

**Enterprise IT Vendor**

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.



## Europe

February 18	<ul style="list-style-type: none"><li>IT Security Summit Spain</li></ul>	One day, in-person, 120+ delegates, Madrid, Spain
March 9-10	<ul style="list-style-type: none"><li>Utilities Xchange (Regional)</li></ul>	Multi-day, in-person, 50+ delegates, Valencia, Spain
March 11	<ul style="list-style-type: none"><li>CIO Summit Poland</li></ul>	One day, in-person, 80+ delegates, Warsaw, Poland
March 24	<ul style="list-style-type: none"><li>AI &amp; Data Summit Germany</li></ul>	One day, in-person, 40+ delegates, Frankfurt, Germany
April 8	<ul style="list-style-type: none"><li>AI &amp; Data Summit France</li></ul>	One day, in-person, 80+ delegates, Paris, France
April 16	<ul style="list-style-type: none"><li>FutureTech Summit Italy</li></ul>	One day, in-person, 80+ delegates, Milan, Italy
April 14	<ul style="list-style-type: none"><li>CIO Summit UK</li></ul>	One day, in-person, 100+ delegates, London, UK
April 21	<ul style="list-style-type: none"><li>AI &amp; Data Summit Spain</li></ul>	One day, in-person, 80+ delegates, Madrid, Spain
April 23	<ul style="list-style-type: none"><li>CIO Summit Sweden</li></ul>	One day, in-person, 80+ delegates, Stockholm, Sweden
May 6	<ul style="list-style-type: none"><li>IT Security Summit Portugal</li></ul>	One day, in-person, 80+ delegates, Lisbon, Portugal
May 14	<ul style="list-style-type: none"><li>IT Security Summit UK</li></ul>	One day, in-person, 100+ delegates, London, UK
May 19	<ul style="list-style-type: none"><li>CIO Summit Rome</li></ul>	One day, in-person, 80+ delegates, Rome, Italy
May 20	<ul style="list-style-type: none"><li>CIO Summit Switzerland</li></ul>	One day, in-person, 40+ delegates, Zurich, Switzerland
May 26	<ul style="list-style-type: none"><li>CIO Summit Czech Republic</li></ul>	One day, in-person, 80+ delegates, Prague, Czech Republic
May	<ul style="list-style-type: none"><li>AI &amp; Data Xchange (Regional)</li></ul>	Multi-day, in-person, 80+ delegates, Valencia, Spain
June 10	<ul style="list-style-type: none"><li>IT Security Summit France</li></ul>	One day, in-person, 80+ delegates, Paris, France
June 25	<ul style="list-style-type: none"><li>IT Security Summit Italy</li></ul>	One day, in-person, 80+ delegates, Milan, Italy
July 7	<ul style="list-style-type: none"><li>FutureTech Summit Germany</li></ul>	One day, in-person, 40+ delegates, Munich, Germany
September 9	<ul style="list-style-type: none"><li>IT Security Summit Germany</li></ul>	One day, in-person, 40+ delegates, Cologne, Germany
September 10	<ul style="list-style-type: none"><li>AI &amp; Data Summit UK</li></ul>	One day, in-person, 100+ delegates, London, UK
September 17	<ul style="list-style-type: none"><li>CIO Summit Netherlands</li></ul>	One day, in-person, 40+ delegates, Utrecht, Netherlands

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.

## Europe

### Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

#### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

#### Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

“

Very inspiring presentation from IDC European Research. Very good experience to bring HR & IT to one table. Great networking event and nice location,

**Joerg Staff, Board Member, DGFP**

Valuable exchange of ideas and experience. And the sponsors were relevant for my role, I believe I will have fruitful follow-ups with some of them.

**Mihai Petrov, CISO, Carrefour**



## Europe

September 22	<ul style="list-style-type: none"><li>• <b>CIO Summit Spain</b></li></ul>	One day, in-person, 120+ delegates, Madrid, Spain
September 24	<ul style="list-style-type: none"><li>• <b>IT Security Summit Sweden</b></li></ul>	One day, in-person, 80+ delegates, Stockholm, Sweden
October 7	<ul style="list-style-type: none"><li>• <b>IT Security Summit Spain</b></li></ul>	One day, in-person, 80+ delegates, Barcelona, Spain
October 8	<ul style="list-style-type: none"><li>• <b>AI &amp; Data Summit Italy</b></li></ul>	One day, in-person, 80+ delegates, Milan, Italy
October 11-13	<ul style="list-style-type: none"><li>• <b>CIO Summit Adriatics (Regional)</b></li></ul>	Multi-day, in-person, 80+ delegates, Croatia
October 15	<ul style="list-style-type: none"><li>• <b>CIO Summit Portugal</b></li></ul>	One day, in-person, 100+ delegates, Lisbon, Portugal
October	<ul style="list-style-type: none"><li>• <b>CIO Xchange (Regional)</b></li></ul>	Multi-day, in-person, 80+ delegates, Barcelona, Spain
October 28	<ul style="list-style-type: none"><li>• <b>FutureTech Summit France</b></li></ul>	One day, in-person, 80+ delegates, Paris, France
November 5	<ul style="list-style-type: none"><li>• <b>FutureTech Summit UK</b></li></ul>	One day, in-person, 100+ delegates, London, UK
November 17	<ul style="list-style-type: none"><li>• <b>CIO Summit Denmark</b></li></ul>	One day, in-person, 80+ delegates, Copenhagen, Denmark
November 18	<ul style="list-style-type: none"><li>• <b>FutureTech Summit Spain</b></li></ul>	One day, in-person, 80+ delegates, Madrid, Spain
November 18	<ul style="list-style-type: none"><li>• <b>CIO Summit France</b></li></ul>	One day, in-person, 80+ delegates, Paris, France
November 24	<ul style="list-style-type: none"><li>• <b>CIO Summit Germany</b></li></ul>	One day, in-person, 40+ delegates, Frankfurt, Germany
November 26	<ul style="list-style-type: none"><li>• <b>CIO Summit Italy</b></li></ul>	One day, in-person, 80+ delegates, Milan, Italy
November	<ul style="list-style-type: none"><li>• <b>CISO Xchange (Regional)</b></li></ul>	Multi-day, in-person, 80+ delegates, Barcelona, Spain

“ Working with IDC has been great. With our group growing so fast, time is limited — but IDC’s analysts and team made preparation easy, enabling us to focus on quality conversations with the people that matter.

**Will McInnes, CMO, SER Group**

[Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more.](#) [Get in touch now](#) for more information.

## Europe Custom Events

IDC’s single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

### Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.



## North America

March 5	• <b>AI &amp; Data Summit Toronto</b>	One day, in-person, 175+ delegates, Toronto, Canada
April 16	• <b>AI &amp; Data Summit San Francisco</b>	One day, in-person, 80+ delegates, San Francisco, USA
May 14	• <b>CIO Summit New York</b>	One day, in-person, 80+ delegates, New York City, USA
June 11	• <b>AI &amp; Data Summit Calgary</b>	One day, in-person, 80+ delegates, Calgary, Canada
September 17	• <b>AI &amp; Data Summit Chicago</b>	One day, in-person, 80+ delegates, Chicago, USA
October 1	• <b>AI &amp; Data Summit Vancouver</b>	One day, in-person, 80+ delegates, Vancouver, Canada
November 18	• <b>CIO Summit &amp; Awards Canada</b>	Multi-day, in-person, 150+ delegates, Toronto, Canada
December 3	• <b>The Year Ahead</b>	One day, virtual, 400+ delegates, USA

“ We had a positive experience at the IDC event in Calgary. The on-site support made everything run smoothly, and the networking opportunities were valuable and well-structured. Overall, it was a great forum to connect with the right audience, and we'd happily recommend it to colleagues.

**Jose Borras, Marketing Manager, Partners & Events, ESET Canada Inc.**

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.

## North America

### Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

#### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

#### Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.



## LATAM

May 21	• <b>CIO Summit Mexico</b>	One day, in-person, 100+ delegates, Mexico City, Mexico
July 23	• <b>IT Government Summit Mexico</b>	One day, in-person, 100+ delegates, Mexico City, Mexico
October 22	• <b>CIO Summit Brazil</b>	One day, in-person, 100+ delegates, Sao Paulo, Brazil
November 19	• <b>CIO Summit LATAM (Regional)</b>	One day, Virtual, 400+ delegates, LATAM



Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.

## LATAM

### Custom Events

IDC's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

#### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

#### Executive in-person dinners

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

“

A remarkable convergence of industry leaders and innovators. The sessions were highly informative, and the networking opportunities were invaluable. The event was a transformative experience, offering deep insights and fostering strategic connections that will shape future initiatives.

**Franco Caraffi, Global IT Director,  
Carnival Corporation**





# Custom Events

**With IDC's single-sponsor events, you connect with high-value prospects, strengthen trust, and drive measurable pipeline impact.**

## Impact you can expect:

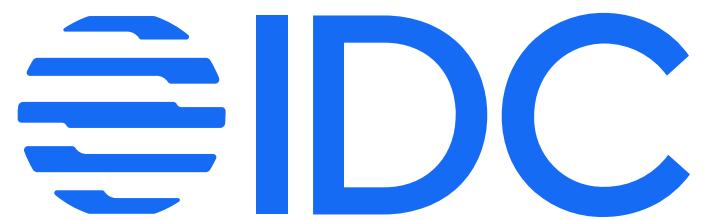
- Exclusive share of voice with your top prospects
- Analyst-curated agenda aligned to buyer priorities
- Access to pre-qualified, senior-level decision makers
- Direct 1:1 engagement and peer conversations that build trust
- End-to-end execution — from invitations to post-event insights
- Customizable for account-based marketing and pipeline acceleration

## Formats:

- Executive In-Person Dinners - curated, private conversations with senior leaders
- Roundtables (in-person or virtual) - peer-led, analyst-moderated discussions
- Executive Events - larger-scale, branded single-sponsor gatherings
- Webinars — analyst-led digital sessions

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. [Get in touch now](#) for more information.





**For vendor partnership and  
sponsorship opportunities,  
get in touch below:**

**Partner With Us**

**Find Out More**



<https://www.idc.com/mea/events/>