



# Large Media Company Increases The Value Provided By Their External Supplier Teams Problem

# **PROBLEM**

What do you do if you feel that you're paying too much for the value you're getting with a supplier? This is the problem that the CIO of an enterprise company in the educational sector faced when they believed that they were overpaying a nearshore supplier who delivered most of their application development and maintenance activities. They needed to figure out a way to assess whether their hunch was accurate and, depending on the analysis, advice on how to fix it.

### **SOLUTIONS**

IDC Metri performed an Agile Value Management (AVM) baseline measurement on two main applications. IDC Metri measured several sprints using automated source code quality and function point analysis and used the data in its database of thousands of peer projects to assess the productivity, cost efficiency, delivery speed, and project quality, as well as the product quality.

### **PLAN IN ACTION**

Through the AVM baseline measurement, it was determined that supplier's productivity was about 30% lower than market average and about 22% higher cost than market average. Their maintenance costs were 4 times higher than market average.

Previous to this assessment, the company was in the middle of selecting a different supplier due to their concerns on supplier performance. Through IDC Metri AVM process, the company was validated in their concerns and, more importantly, provided concrete actions that could improve the performance. Based on IDC Metri's AVM analysis recommendations, improvement actions were defined. The supplier agreed to address the team performance and application health metrics gaps identified by IDC Metri.

# **RESULTS**

It was a win-win solution. The supplier kept their business with the company and even grew it. The customer got more value for their money and gained the insights to further improve their internal processes. Productivity increased from 26% below market average to 44% above market average in 10 months. Cost efficiency improved from 23% under market average to 39% above market average in the same period. Additionally quality and delivery speed improved.

### **ABOUT IDC METRI**

Founded on the premise of measuring IT performance in a fact-based way to support innovation and to drive business value creation, IDC Metri helps organizations get the full value of their IT functions by maximizing IT budget planning, lowering technical debt and speeding time to market.

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# Government Agency Performs A Deep Dive Into The Quality Of An Application

# **PROBLEM**

A government agency wanted to carefully handle the maintenance of 14 applications by providing a technical due diligence to the global system integrators that were bidding with them. Within these 14 was a custom-developed application that the agency needed to test. They also wanted to receive advice on remedying quality issues that might come up.

### **SOLUTIONS**

Initially IDC Metri performed a portfolio analysis and reported back to the government entity that the application contained more technical debt than usually seen in a brandnew application. From there we were asked to run a deep dive of the application to better understand the issues at hand and to create an action plan that would create improvement. The measurement took into account all international standards and coding best practices (ISO, NIST, OWASP and many others) and resulted in scores on health and risk factors Robustness, Security, Efficiency, Changeability, and Transferability, and an overall score for the quality Total Quality Index. With the Action Plan Optimizer utility, it was possible to exactly simulate the scores of the health factors in case all actions on the action plan were carried out.

### **PLAN IN ACTION**

The deep dive revealed that the quality of this application was low. There were too many critical violations (CVE's) against international coding standards and best practices.

IDC Metri provided the necessary dashboards and targeted improvement plan to solve these critical violations. The engineering dashboard shows all the violations found on the code level, the reason why they are considered violations with reference to the standards (ISO, NIST, OWASP, and many others) and a way to solve them.

This dashboard was shared with the system integrator, followed by an improvement plan that the government agency accepted with several actions and a simulation of the health factors to help guide the improvement actions as they were carried out.

### **RESULTS**

A re-evaluation after three months showed a lot of improvement. Still, the scores were below target, and IDC Metri provided an updated dashboard with an additional improvement plan. A few months later, another re-evaluation showed that all grades scored above target, and the customer could finally accept the application and put it into production environment. A similar exercise was later repeated for four other applications. However, those four already had good quality scores after the second measurement, so a third measurement was not necessary.

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