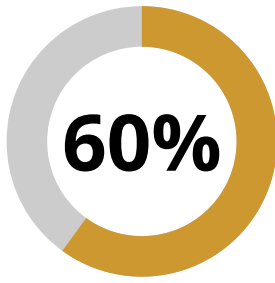


GROW IN THE CLOUD

3 key considerations for your cloud infrastructure



Adoption of the cloud is just the beginning.



of IT infrastructure, including security, data, and network offerings, will require cloud-based control platforms by 2025

As business needs evolve in complexity and scope, public cloud utilities and services have become the norm. As cloud providers and solutions evolve, cloud migrations need to follow suit to take advantage of new capabilities while mitigating risks and maintaining continuity.

Cloud optimization requires careful planning.

Get the most out of your cloud infrastructure. Optimize performance with these three key considerations:



Scale

While cloud options make it easy to adjust to seasonal trends and other fluctuations in datacenter, platform, or service demands, you should understand the bounds of your usage so you can choose tiers that are appropriate without over-spending.



Agility

Tech advancements come fast and frequent and cloud innovation is no different. Your cloud development and operations resources must be nimble enough to quickly develop, test, and deploy solutions in response.



Efficiency

Identify the right technology and implement strategies that maximize ROI. Build a portfolio of 'cloud options & futures' across commitments, on-demand, reserved & spot instances to align workloads to cloud economics.

Cloud benefits are tied to maturity.



While cost reduction is a major driver for cloud adoption, it is not the only one. The **value you can derive from cloud projects** will depend on where you are along your cloud journey.



In general, businesses can realize average **cost savings between 10% - 15%** within the project year. For those just starting out, the savings can reach upwards of 40%.



Focus on **tactical actions to maximize the value beyond cost savings**. Using scale, agility, and efficiency are your guideposts, structure teams and project accordingly.

To learn more about IDC's cloud expectations in 2023, view IDC's forecast, "[Worldwide Whole Cloud Forecast, 2022-2026: The Next Stage of the Shift to a Cloud-Centric Technology Industry](#)".



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